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## Straight Arrow News Achieves AllSides Balance Certification™

*AllSides Balance Certification™ is awarded to exemplary media outlets that have met AllSides' strict criteria for balance*

SAN FRANCISCO, CA — AllSides, a trusted source of media bias ratings, has awarded its Balance Certified status to Straight Arrow News, a national news outlet founded in 2021. AllSides Balance Certification™ is awarded to exemplary media outlets that have undergone a robust, independent [AllSides Media Bias Audit™](#) and have met AllSides' [strict criteria](#) for balance. On average, bias reviewers across the nation and political spectrum rated Straight Arrow News as Center.

AllSides Balance Certification™ signifies a news source's reporting is substantially free from partisan political bias or equally balances left, center, and right perspectives.

AllSides has rated the bias of over 1,400 media outlets. During an AllSides Media Bias Audit™, news content undergoes AllSides' patented and proprietary bias review system, including Blind Bias Surveys of Americans and Editorial Reviews by an expert, multi-partisan panel of AllSides reviewers trained to spot bias. AllSides Media Bias Audits™ reveal whether audiences see political bias in news reporting and provide actionable insights to help news teams output more balanced, trustworthy news.

AllSides Media Bias Ratings™ reflect the average judgment of all Americans, not just a panel of insiders.



[Learn more about AllSides services for publications and journalists.](#)

Straight Arrow News was rated Center (+0.36 on the [AllSides Media Bias Meter™](#)) overall in an AllSides Media Bias Audit™.

### Straight Arrow News (+0.36) ✓



AllSides applied two bias rating methods to SAN news content — a Blind Bias Survey of Americans and an expert Editorial Review. A total of 698 people across the nation and political spectrum rated SAN as [Center](#) (+0.05) on average in the [June 2023 AllSides Blind Bias Survey](#). Democrats, Independents, and Republicans all rated SAN as Center on average.

### Straight Arrow News Blind Bias Survey (+0.05)



A May/June 2023 Editorial Review of SAN's written and video content also returned an average rating of Center (+0.67).

### Straight Arrow News Written/Video Editorial Review (+0.67)



The bias audit was requested and paid for by Straight Arrow News, but AllSides receives no additional compensation if a news outlet qualifies for Balance Certification. [Learn more about how AllSides keeps its bias audits transparent and free of financial influence.](#)

## ABOUT ALLSIDES

AllSides™ is a media solutions company that strengthens our democratic society with balanced news, media bias ratings, diverse perspectives, and real conversation. AllSides' balanced newsfeed provides news from the left, center, and right and is powered by over 1,400 AllSides Media Bias Ratings™ that reveal the average judgment of Americans.

The [AllSides Media Bias Chart™](#) has earned tens of millions of online impressions and has been published in numerous academic textbooks. AllSides has rated the bias of over 1,400 media outlets using [methods](#) such as Blind Bias Surveys of Americans and Editorial Reviews by a multi-partisan panel. AllSides Media Bias Ratings™ reflect the average view of Americans, not just a panel of insiders.

AllSides serves news consumers at [AllSides.com](#) and provides patented technologies, tools and services — including bias audits — to media companies, nonprofits, businesses and other organizations at [AllSides.com/services](#).

## **ABOUT STRAIGHT ARROW NEWS**

Straight Arrow News is committed to unbiased, fact-based journalism in an environment where media mistrust is at an all-time high. With today's both divisive political and media environment, our goal of serving you, not an agenda, is even more critical.

Beyond our straight reporting, you rely on SAN to help you see the full picture with every story via our Media Miss™ tool, which helps you discover underreported stories from each side.