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Contact:

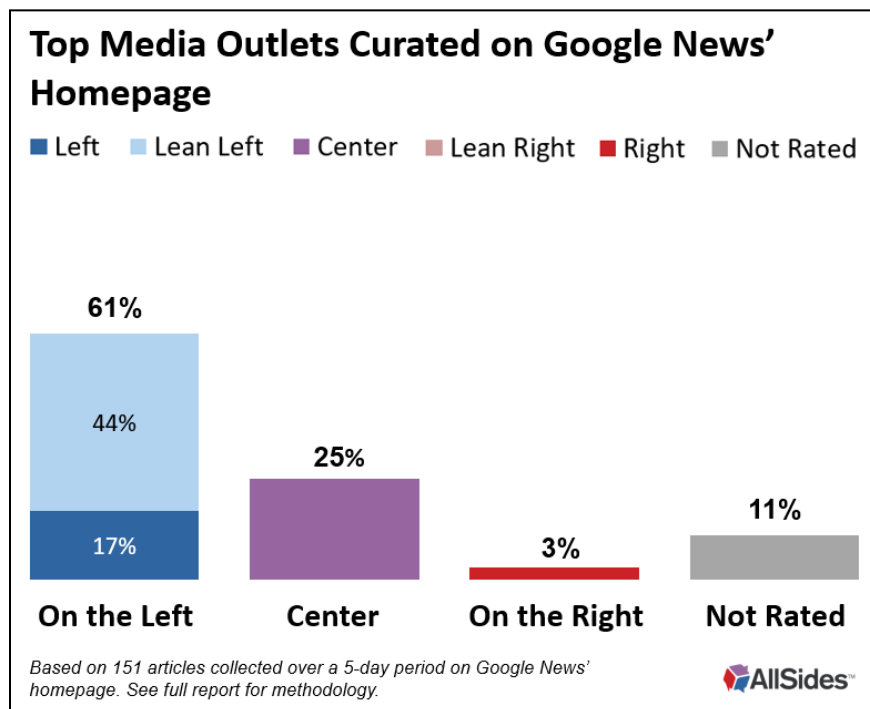
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Google News Biased Toward Left Media: AllSides Analysis

AllSides, a trusted source of media bias ratings, found severe bias in Google News' curation algorithm

SAN FRANCISCO, CA — A Google News bias analysis found the news aggregator displayed articles from left media sources far more often than sources on the right, according to a new AllSides report.

The [AllSides Google News Bias Analysis](#) found 61% of media outlets presented on Google News' homepage over a five-day period in Oct. and Nov. 2022 were from sources with an [AllSides Media Bias Rating™](#) on the left, and just 3% from outlets on the right.

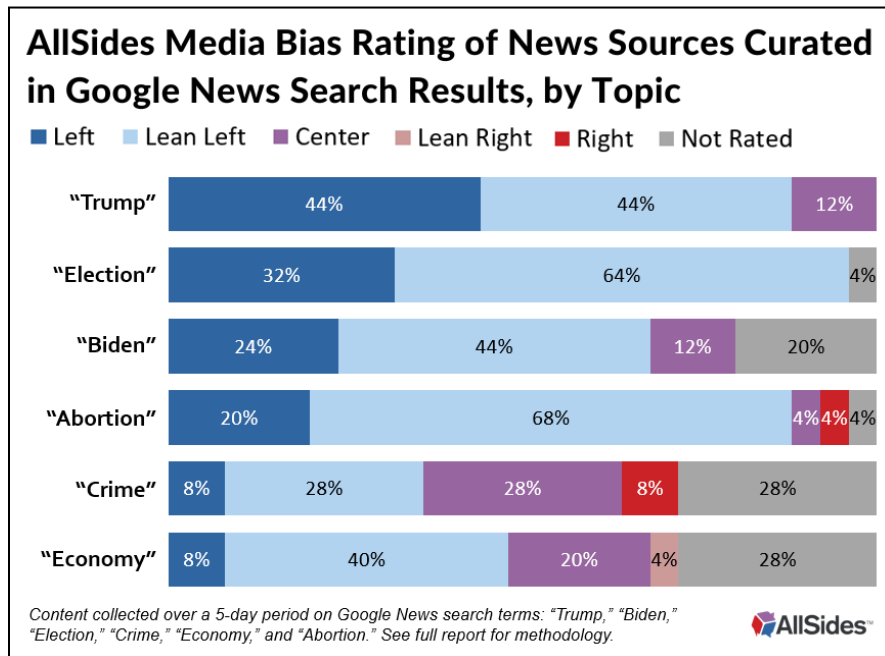


View the full 2022 AllSides Google News Bias Report:

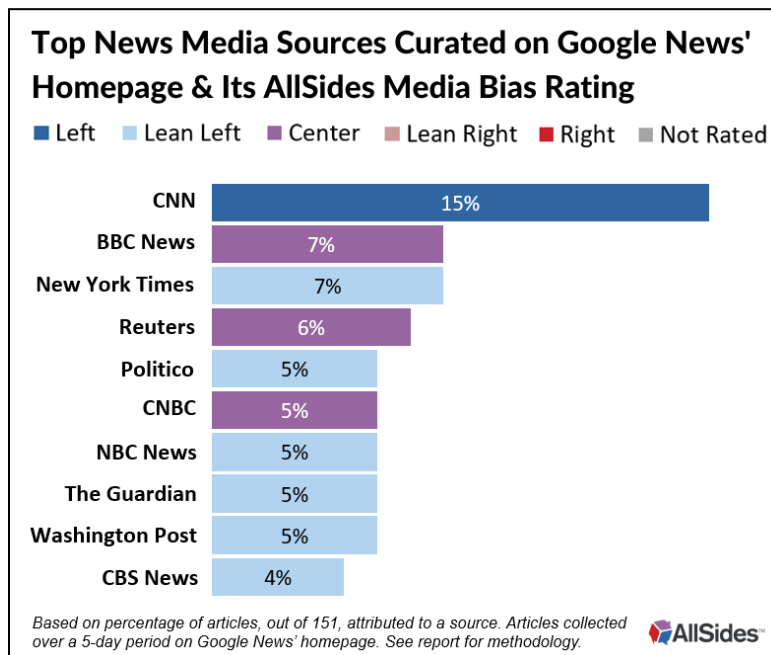
<https://bit.ly/GoogleNewsBiasAllSidesReport>

The search term “election” returned no Google News results from sources AllSides rates as Center, Lean Right, or Right in the days leading up to the 2022 midterm elections.

Further, 28% of articles presented by Google News for this search term were from [CNN \(Left\)](#), and 16% were from [The New York Times \(Lean Left\)](#). While search results for terms *crime* and *economy* resulted in a more diverse array of outlets, results for terms *Biden*, *Trump*, *election*, and *abortion* had a strong lean toward outlets rated Left or Lean Left by AllSides.



The top 10 most prominent media outlets published on Google News encompassed 63% of all coverage, with CNN representing 15% of coverage during the days analyzed.



Read our blog post summarizing the bias analysis:
<https://www.allsides.com/GoogleNewsBiasAllSidesAnalysis>

AllSides collected top stories that appeared on Google News' homepage over a 5-day period from October 31 to November 4, 2022 — days leading up to the 2022 midterm elections. AllSides also collected the top stories presented for select search terms. AllSides then matched search results with the [AllSides Media Bias Ratings™](#) for the sources.

AllSides found about 44% of the articles on Google News' homepage over a 5-day period were from outlets rated [Lean Left](#), 17% were from [Left](#)-rated outlets, 25% from the [Center](#), and 3% from the [Right](#). The homepage featured no articles from sources AllSides rates as [Lean Right](#) over the five-day period. The remaining 11% of articles were from outlets that were Not Rated by AllSides.

The findings confirmed AllSides' overall media bias rating of [Google News](#) as [Lean Left](#). The rating is based on the new data as well as two previous AllSides analyses of Google News, conducted in [2018](#) and [2019](#), as well as a [2019 Northwestern University audit](#).

ABOUT ALLSIDES

AllSides™ is a media solutions company that strengthens our democratic society with balanced news, media bias ratings, diverse perspectives, and real conversation. AllSides' balanced newsfeed provides news from the left, center, and right and is powered by over 1,400 AllSides Media Bias Ratings™ that reveal the average judgment of Americans.

The [AllSides Media Bias Chart™](#) has earned tens of millions of online impressions and has been published in numerous academic textbooks. AllSides has rated the bias of over 1,400 media outlets using [methods](#) such as Blind Bias Surveys of Americans and Editorial Reviews by a multi-partisan panel. AllSides Media Bias Ratings™ reflect the average view of Americans, not one small or elite group.

AllSides serves news consumers at AllSides.com and provides patented technologies, tools and services — including bias audits — to media companies, nonprofits, businesses and other organizations at [AllSides.com/services](#).