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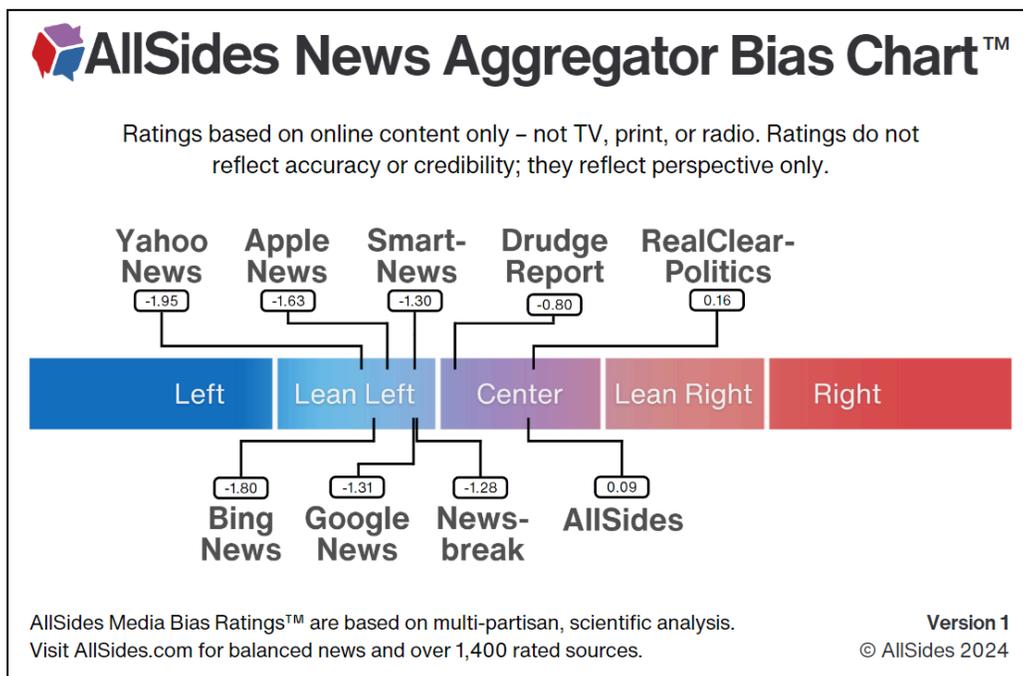
Google News’ Left Bias Has Increased Since 2022; Majority of Online News Aggregators Lean Left: AllSides Analysis

Google News curated 63% of news articles from liberal media outlets in 2023, an increase since 2022; a majority of popular news aggregators also lean left

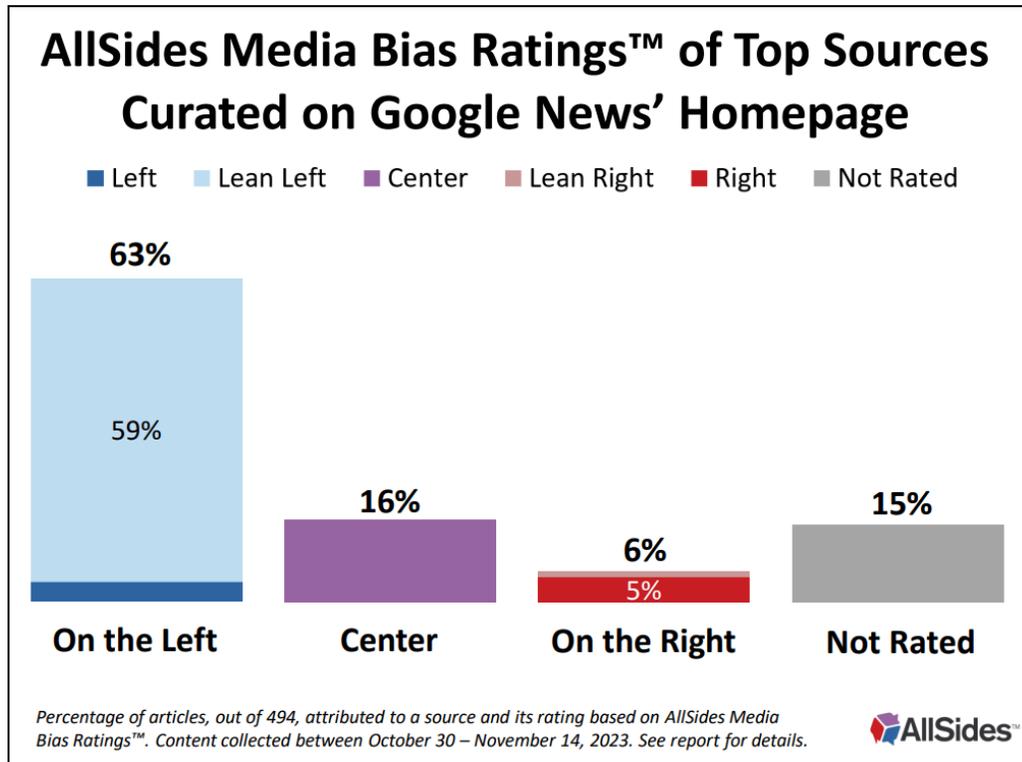
DENVER, COLORADO — Google News’ bias has gotten more pronounced since 2022, with 63% of articles coming from media outlets AllSides rates as Lean Left or Left and just 6% on the right in 2023, according to analysis by AllSides, a provider of 1,400 media bias ratings.

In 2022, AllSides found 61% of articles were from sources on the left. **In the days leading up to the midterms, the search term “election” returned no results from Center-, Lean Right- or Right-rated media outlets.**

Six out of eight news aggregators have a Lean Left bias, including Google News, Apple News, Yahoo! News, and Bing News, and most curate less than 10% of articles from conservative news outlets, AllSides found. The new AllSides News Aggregator Bias Chart™ displays the data.

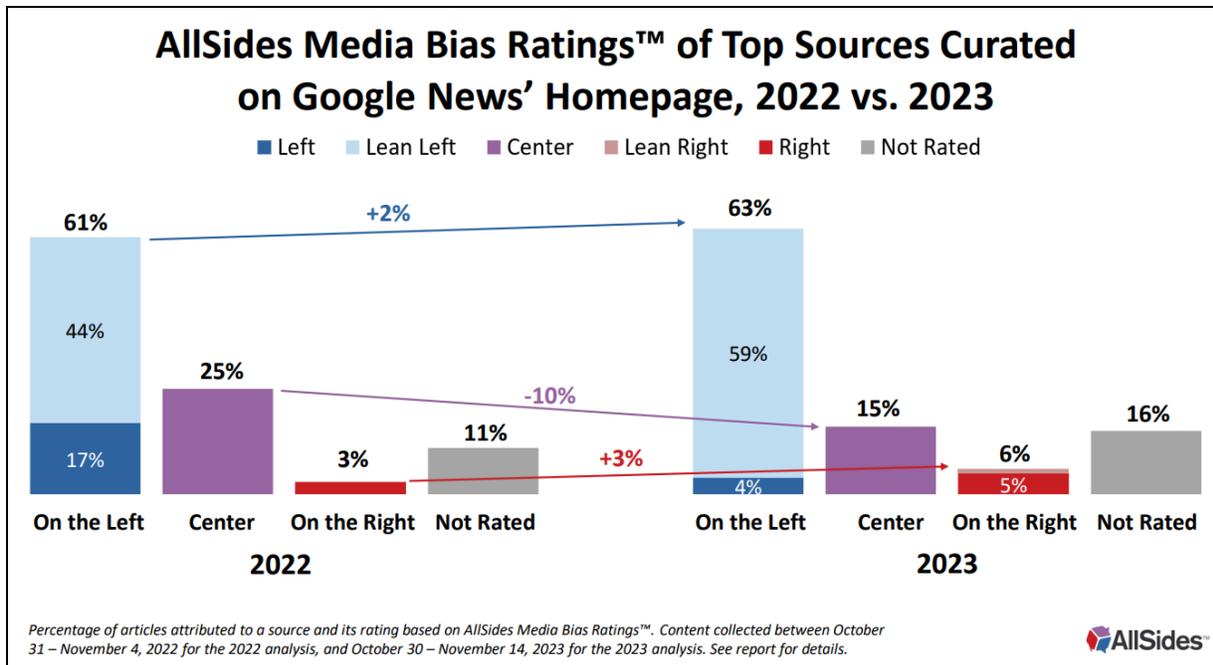


The 2023 Google News bias analysis looked at 974 articles that appeared over a 2-week period in late 2023.



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While Google curated 13% less Left-rated outlets in 2023, it curated 16% more Lean Left outlets. The share of Right-rated outlets increased slightly, by 3%. The overall bias was still Lean Left.



Of all news aggregators audited, Bing News showed the most bias, with 83% of articles being from media outlets on the left, according to a [March 2023 AllSides analysis](#). Apple News displayed 53% of news articles from sources with an AllSides Media Bias Rating™ on the left, and just 1% from sources on the right, according to a [summer 2023 analysis](#).

The AllSides News Aggregator Bias Chart™ shows the bias of the following news aggregators: [Apple News \(Lean Left bias\)](#), [Bing News \(Lean Left bias\)](#), [Google News \(Lean Left bias\)](#), [Yahoo News \(Lean Left bias\)](#), [Drudge Report \(Center bias\)](#), [RealClearPolitics \(Center bias\)](#), [Newsbreak \(Lean Left bias\)](#), and [SmartNews \(Lean Left bias\)](#).

AllSides included analysis of its own newsfeed in the chart; AllSides.com displays a nearly perfect balance of left, center, and right sources (33%, 33%, and 34%, respectively) to help readers get out of their filter bubbles and get a broader perspective on the news.

“Most aggregators provide little variety in perspectives and news content, keeping readers inside one-sided filter bubbles,” said Julie Mastrine, AllSides Director of Media Bias Ratings. “One-sided news media fuels a crisis of trust in the U.S. AllSides provides the number one US-based balanced news aggregator, helping readers to get the full view, avoid partisan manipulation, and think for themselves.”

AllSides Media Bias Ratings™ reflect the average judgment of all Americans, not just a panel of insiders. AllSides balances the input of experts and ordinary people across the political spectrum so that our bias ratings reveal the average judgment of all Americans, not one elite group. AllSides’ bias ratings are fueled by multi-partisan Editorial Reviews by trained experts and Blind Bias Surveys™ in which participants rate content without knowing the source.

ABOUT ALLSIDES

AllSides™ is a media solutions company that strengthens our democratic society with balanced news, media bias ratings, diverse perspectives, and real conversation. AllSides' balanced newsfeed provides news from the left, center, and right and is powered by over 1,400 AllSides Media Bias Ratings™ that reveal the average judgment of Americans.

The [AllSides Media Bias Chart™](#) has earned tens of millions of online impressions and has been published in numerous academic textbooks. AllSides rates bias using [methods](#) such as Blind Bias Surveys of Americans and Editorial Reviews by a multi-partisan panel. AllSides Media Bias Ratings™ reflect the average view of Americans, not one small or elite group.

AllSides serves news consumers at AllSides.com and provides patented technologies, tools and services — including bias audits — to media companies, nonprofits, businesses and other organizations at [AllSides.com/services](#).