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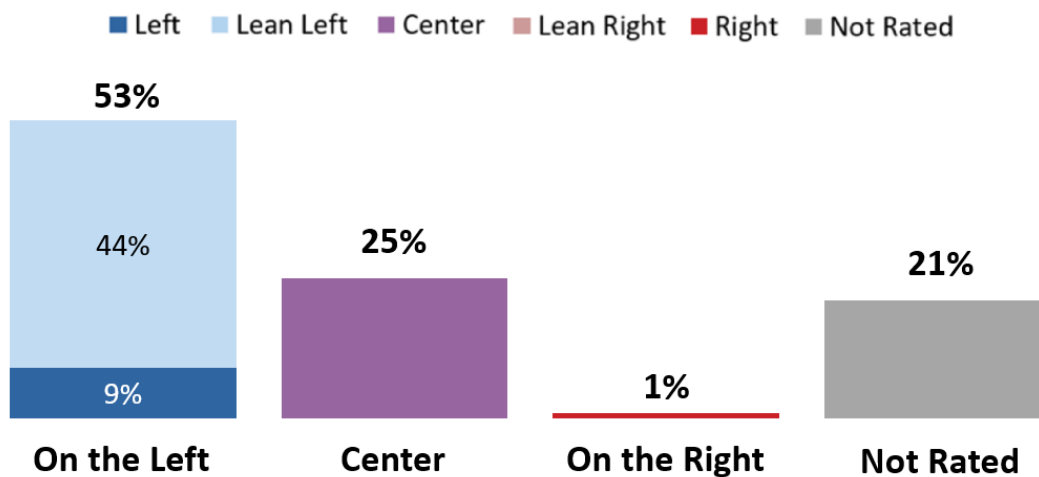
Apple News Primarily Displays Headlines From Lean Left Media Outlets: AllSides Bias Analysis

AllSides, a trusted source of media bias ratings, found bias in Apple News' curation algorithm

SAN FRANCISCO, CA — [An Apple News bias analysis](#) found the news aggregator displayed articles from media sources on the left more often than sources on the right or in the center, according to AllSides, a media solutions company that provides over 1,400 media bias ratings. Over a three-week period, only 1% of headlines displayed on Apple News were from media outlets on the right; 53% came from sources AllSides rates as Lean Left or Left.

The June-July 2023 Apple News Bias Analysis found 44% of the curated news sources on Apple News had an [AllSides Media Bias Rating](#)™ of Lean Left, 9% were Left-rated, 25% were Center-rated, 1% were Right-rated, and 0% were Lean Right-rated. Twenty-one percent of articles came from sources not rated by AllSides.

AllSides Media Bias Ratings™ of Top News Sources Curated on Apple News



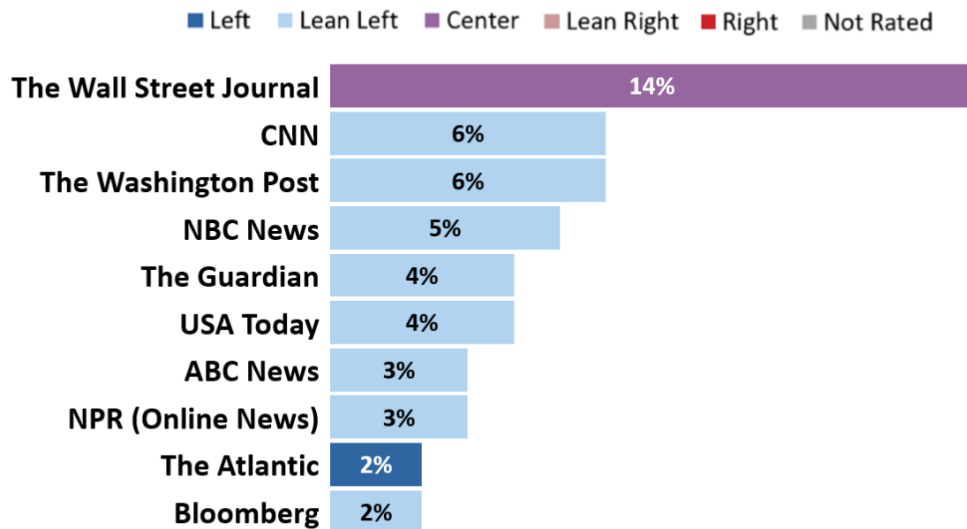
Percentage of articles, out of 252, attributed to a source and its rating based on AllSides Media Bias Ratings™. Content collected between June 19 – July 9, 2023. See report for details.



View the full June-July 2023 AllSides Apple News Bias Report: [\[Link\]](#)

No sources on the right were among the top 10 outlets displayed on Apple News’ “Top Stories” and “Trending Stories” sections. Out of 252 total articles analyzed, the five news sources that appeared most often were [The Wall Street Journal \(Center\)](#), [CNN \(Lean Left\)](#), [The Washington Post \(Lean Left\)](#), [NBC News \(Lean Left\)](#), and [The Guardian \(Lean Left\)](#).

Top News Sources Curated on Apple News with Corresponding AllSides Media Bias Rating



Percentage of articles, out of 252, attributed to a source and its rating based on AllSides Media Bias Ratings™. Content collected between June 1 – June 30, 2023. See report for details.

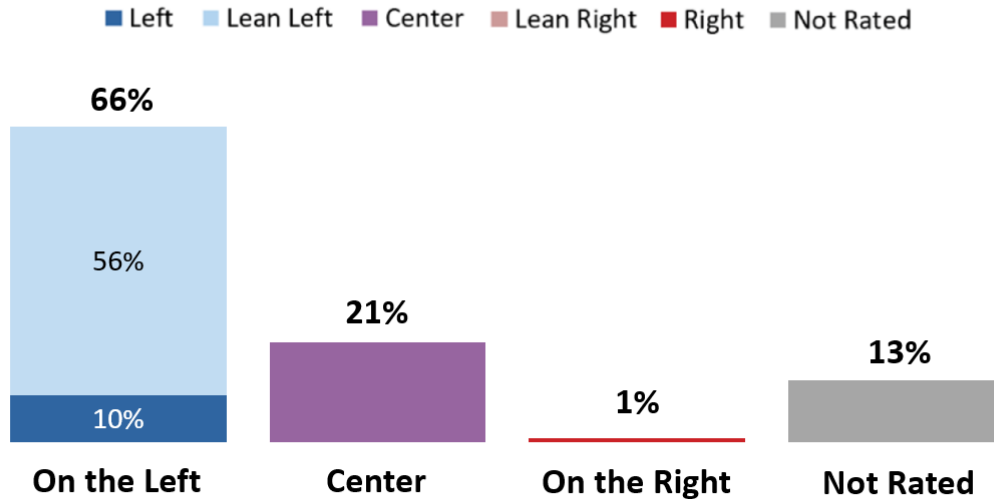


“The 125 million active monthly users of Apple News are receiving a largely one-sided view of politics and current events,” said Julie Mastrine, AllSides’ Director of Media Bias Ratings. “Americans deserve a holistic, balanced understanding of the diverse viewpoints and perspectives present in American politics so that they can decide for themselves what they think. But many news aggregators represent only one side of the spectrum.”

AllSides has analyzed the bias of multiple news aggregators, including [Bing News \(Lean Left\)](#), [Google News \(Lean Left\)](#), [Yahoo News \(Lean Left\)](#), [Drudge Report \(Center\)](#), and [RealClearPolitics \(Center\)](#).

In Apple News’ “Top Stories” section, 56% of stories came from outlets were Lean Left-rated, 10% from Left-rated outlets, 21% from outlets in the Center, 1% from Right-rated outlets, and 0% from Lean Right-rated outlets. Thirteen percent were from sources not rated.

AllSides Media Bias Ratings™ of Sources Curated as Top Stories on Apple News

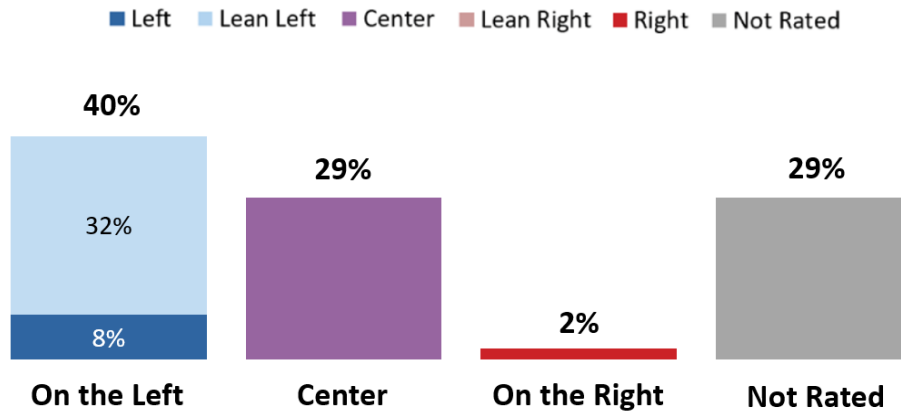


Percentage of articles, out of 126, attributed to a source and its rating based on AllSides Media Bias Ratings™. Content collected between June 19 – July 9, 2023. See report for details.



In Apple News' "Trending Stories" section, 31% of articles were from Lean Left-rated outlets and just 2% were from Right-rated outlets. Zero stories from Lean Right-rated sources appeared. Apple News curated 29% of articles from Center-rated outlets for this section, and 8% from Lean Left-rated outlets.

AllSides Media Bias Ratings™ of Sources Curated as Trending Stories on Apple News



Percentage of articles, out of 126, attributed to a source and its rating based on AllSides Media Bias Ratings™. Content collected between June 19 – July 9, 2023. See report for details.



Read our blog post summarizing the Apple News bias analysis

AllSides collected top stories that appeared on Apple News' "Top Stories" and "Trending Stories" sections over a three-week period from June 19 to July 9, 2023. AllSides then matched stories with the [AllSides Media Bias Ratings™](#) for the sources. AllSides ensured content collected from Apple News' homepage and in search results was not impacted by personalization nor cookies. AllSides Media Bias Ratings™ reflect the average judgment of all Americans, not just a panel of insiders. Ratings are driven by a balance of input from experts and ordinary people across the political spectrum to reveal the average judgment of Americans. AllSides uses [multiple methodologies](#) to rate bias, including Editorial Reviews and Blind Bias Surveys of Americans.

ABOUT ALLSIDES

AllSides™ is a media solutions company that strengthens our democratic society with balanced news, media bias ratings, diverse perspectives, and real conversation. AllSides' balanced newsfeed provides news from the left, center, and right and is powered by over 1,400 AllSides Media Bias Ratings™ that reveal the average judgment of Americans.

The [AllSides Media Bias Chart™](#) has earned tens of millions of online impressions and has been published in numerous academic textbooks. AllSides rates bias using [methods](#) such as Blind Bias Surveys of Americans and Editorial Reviews by a multi-partisan panel. AllSides Media Bias Ratings™ reflect the average view of Americans, not one small or elite group.

AllSides serves news consumers at AllSides.com and provides patented technologies, tools and services — including bias audits — to media companies, nonprofits, businesses and other organizations at [AllSides.com/services](#).