



# **February 2023**

# **Blind Bias Survey Results**

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# Survey Overview

In February 2023, AllSides conducted a multi-partisan Blind Bias Survey to assess the political bias of five U.S. media outlets: [One America News Network \(OAN\)](#), [Fox News](#), [CNN](#), [CNBC](#), and [Axios](#).

A total of 1125 people across the political spectrum took the survey, including 147 respondents with a self-reported Left bias; 256 with a Lean Left bias; 320 with a Center bias; 301 with a Lean Right bias, and 101 with a Right bias.

Respondents self-reported party affiliation. 250 respondents were Democrats, 491 were Independents, 235 were Republicans, and 149 reported being “something else.”

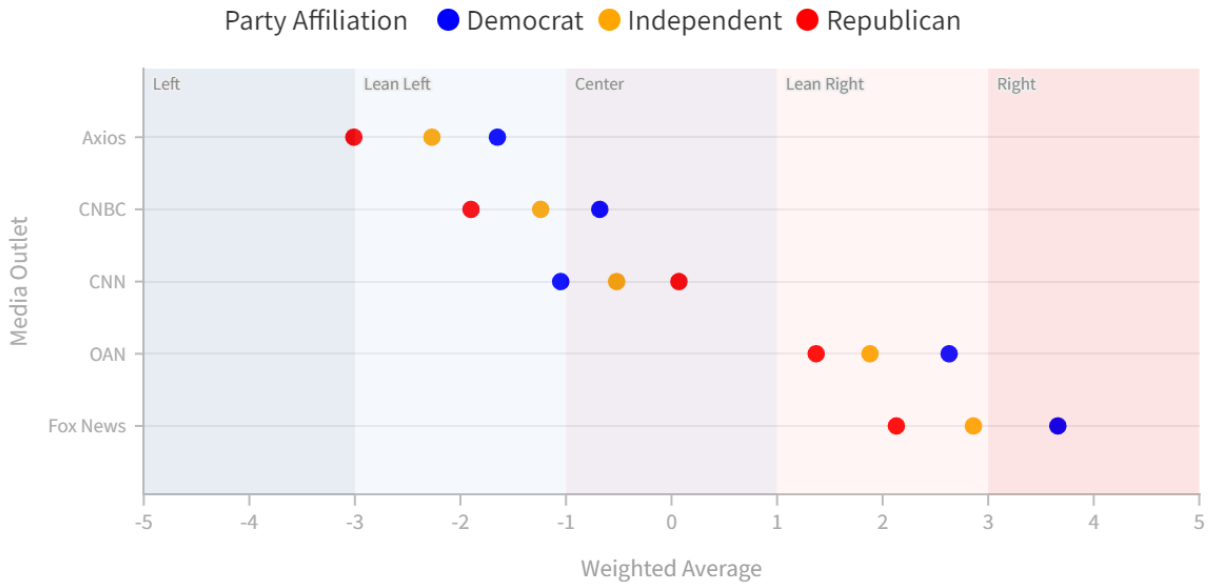
**Participants assessed written, online news content *only* — not video, radio, TV, or broadcast content.** The purpose of this Blind Bias Survey was to gather more data on news source bias and ensure that the AllSides Media Bias Ratings™ for the five news outlets reflect the average judgment of everyday people.

# Results and Conclusions

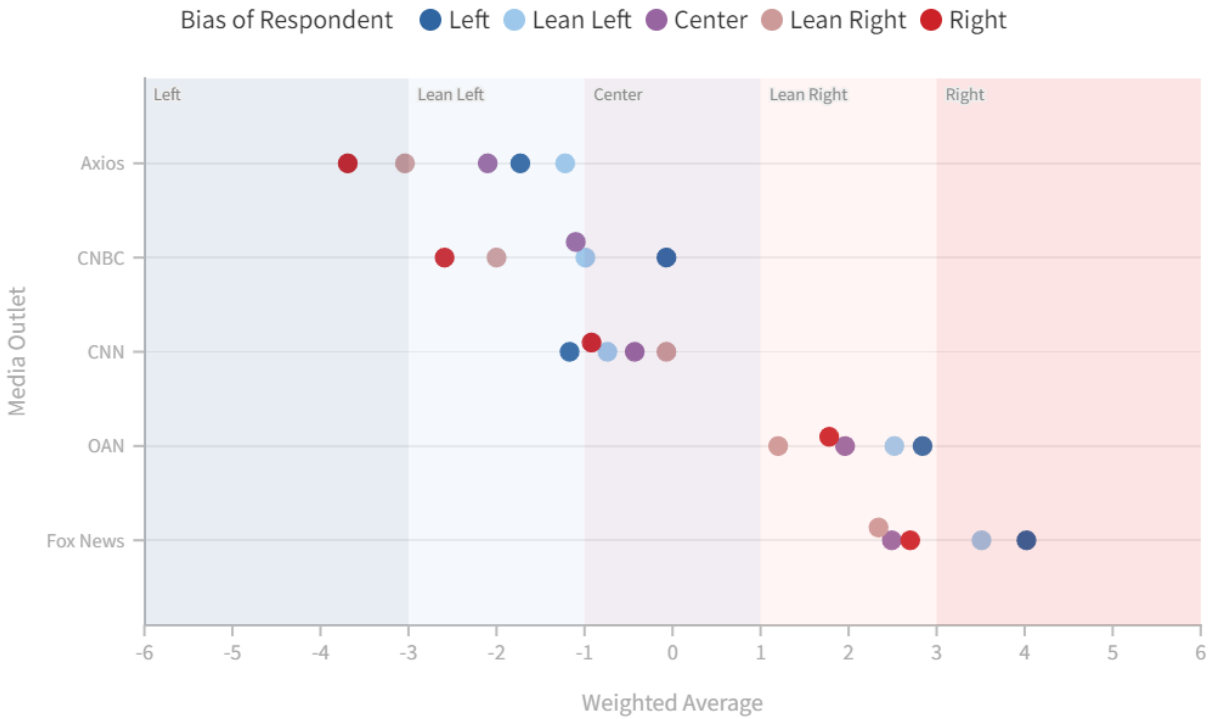
Upon calculating the weighted average for each outlet, AllSides determined the following:

<b>Outlet</b>	<b>Weighted Average</b>	<b>Blind Survey Result</b>	<b>Analysis</b>
One America News Network (OAN)	2.06	<i>Lean Right</i>	<i>After conducting a Small Group Editorial Review, AllSides opted to keep OAN's rating <b>Right</b>.</i>
Fox News	3.01	<i>Border of Right and Lean Right</i>	<i>Keep Fox News rated <b>Right</b>.</i>
CNN	-0.67	<i>Center</i>	<i>After conducting two Editorial Reviews, AllSides moved CNN's rating from Left to <b>Lean Left</b>.</i>
CNBC	-1.35	<i>Lean Left</i>	<i>After conducting a Small Group Editorial Review, AllSides opted to keep CNBC's rating as <b>Center</b>.</i>
Axios	-2.35	<i>Lean Left</i>	<i>After conducting an Editorial Review, Axios' bias rating was moved from Center to <b>Lean Left</b>.</i>

## Average Rating of Outlet by Respondent Political Party Affiliation



## Average Rating of Outlet by Bias of Respondent



## Updates to Media Bias Ratings

The February 2023 Blind Bias Survey results confirmed AllSides' Media Bias Rating for **Fox News** as Right.

**One America News Network (OAN)** was rated Lean Right. This differed from AllSides' rating of Right at the time. After conducting a Small Group Editorial Review, during which three left, center, and right reviewers rated OAN as Right on average, AllSides opted to keep OAN's rating Right.

**CNN** was rated Center. After conducting two Editorial Reviews, AllSides moved CNN's rating from Left to Lean Left.

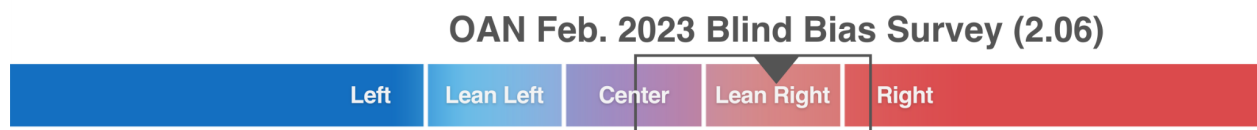
**CNBC** was rated Lean Left. This differed from AllSides' existing rating of Center. After conducting a Small Group Editorial Review, during which three left, center, and right reviewers rated CNBC as Center on average, AllSides opted to keep CNBC's rating as Center.

**Axios'** bias was rated Lean Left. After conducting an Editorial Review, Axios' bias rating was moved from Center to Lean Left.

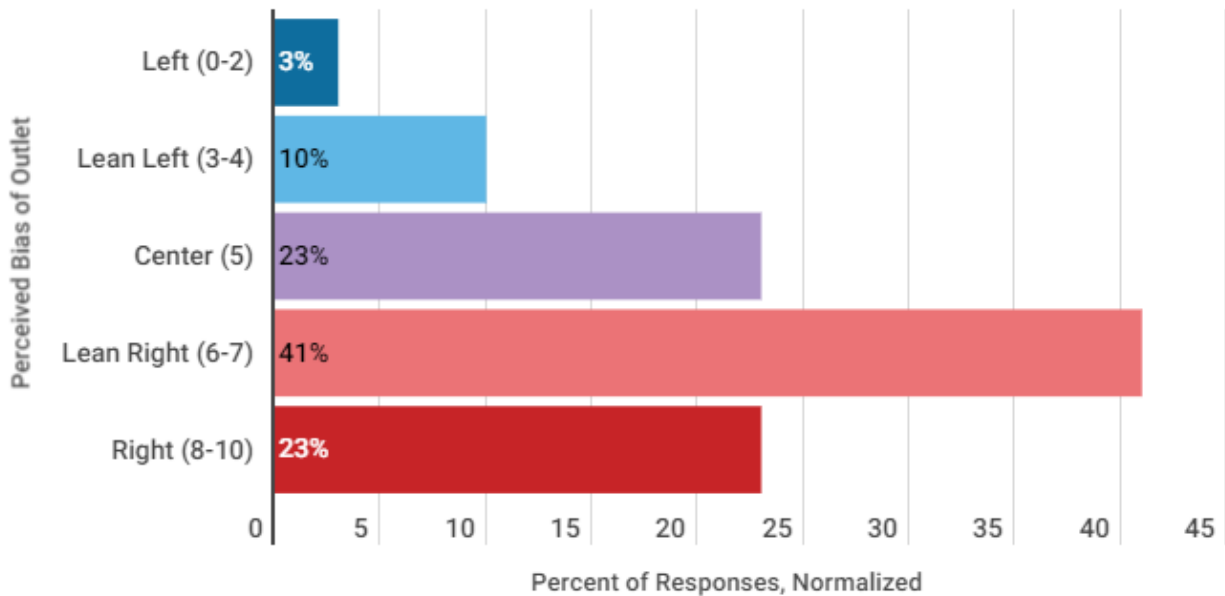
## Survey Results

One America News Network (OAN)

On average, respondents rated OAN as Lean Right, which differed from its rating of Right at the time.



A total of 879 people from across the political spectrum – people who identified as Left, Lean Left, Center, Lean Right, or Right – rated the bias of OAN. The weighted average was **2.06**, which is in the Lean Right category. The middle 50% of responses lied between -0.02 (Center) and 3.44 (Center) – an interquartile range of 3.45..



When normalized, 13% of respondents rated NewsNation as left of center (3% Left, 10% Lean Left), 23% of respondents rated it as in the exact center, and 64% rated it as right of center (23% Right, 41% Lean Right). *The breakdown of results by percentage is as follows:*

Left					Center					Right
0.8%	0.2%	1.6%	5.0%	5.1%	23.5%	19.6%	21.1%	14.6%	4.9%	3.7%

*Weighted averages by Respondent Bias and Respondent Party Identification:*

Left	Lean Left	Center	Lean Right	Right	Dem.	Ind.	Rep.
2.84	2.52	1.96	1.20	1.78	2.63	1.88	1.37

On average, all respondents regardless of self-reported bias or party identification rated OAN as Lean Right.

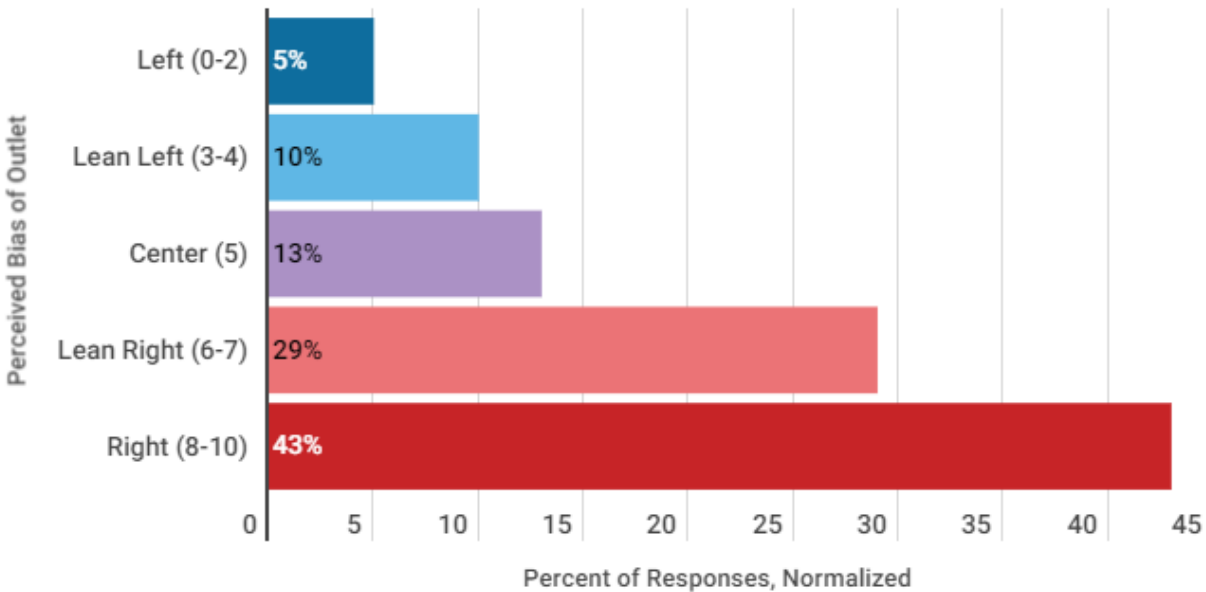
## Fox News

On average, respondents rated Fox News as Right, and close to Lean Right. This result confirmed AllSides' Media Bias Rating for Fox News as Right at the time.

### Fox News Feb. 2023 Blind Bias Survey (3.01)



A total of 834 people from across the political spectrum rated the bias of the Washington Times. The weighted average was **3.01**, which is on the border of Lean Right and Right. The middle 50% of responses lied between 0.33 (Center) and 5.51 (Right) – an interquartile range of 5.18.



When normalized, 15% of respondents rated Fox News as left of center (5% Left, 10% Lean Left), 13% rated it as in the exact center, and 72% rated it as right of center (43% Right, 29% Lean Right). *The breakdown of results by percentage is as follows:*

Left					Center					Right
1.0%	1.6%	2.5%	3.5%	6.2%	13.1%	10.7%	18.7%	20.4%	13.9%	8.4%

*Weighted averages by Respondent Bias and Respondent Party Identification:*

<b>Left</b>	<b>Lean Left</b>	<b>Center</b>	<b>Lean Right</b>	<b>Right</b>	<b>Dem.</b>	<b>Ind.</b>	<b>Rep.</b>
4.02	3.51	2.49	2.34	2.70	3.66	2.86	2.13

On average, respondents who self-reported being Left and Lean Left rated Fox News as Right on average, while respondents who are Center and on the right (Right, Lean Right) rated the outlet as Lean Right.

Democrats rated Fox News as Right, on average, while Independents and Republicans rated the outlet as Lean Right.



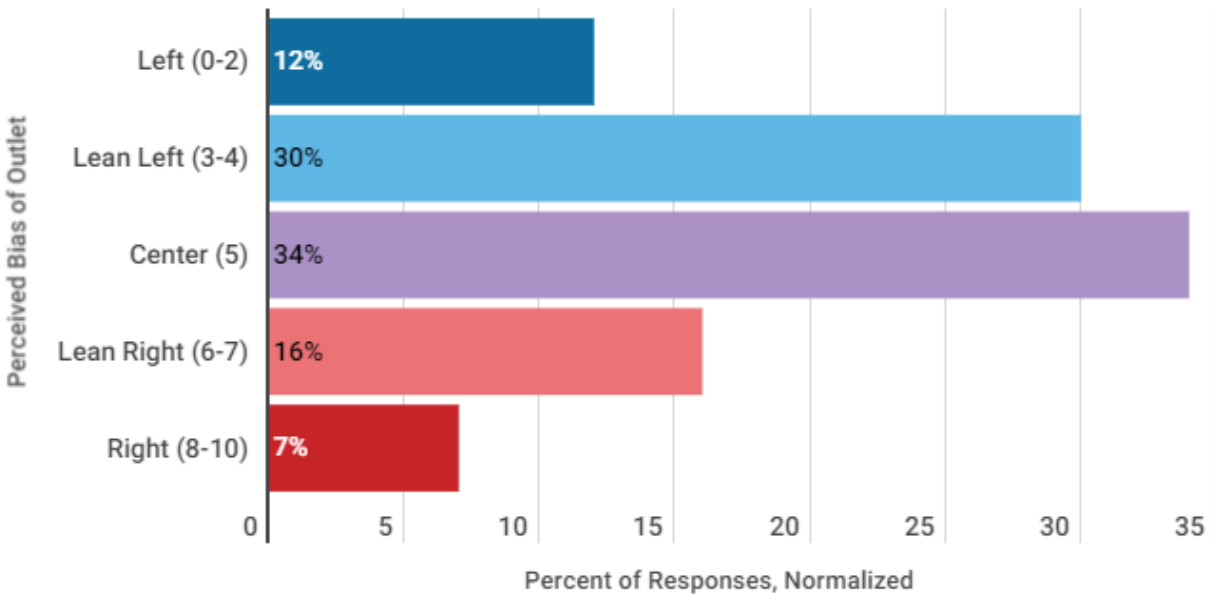
## CNN

On average, respondents rated CNN as Center, which was different from its rating of Left at the time.

### CNN Feb. 2023 Blind Bias Survey (-0.67)



A total of 804 people from across the political spectrum rated the bias of CNN. The weighted average was **-0.67**, which is in the Center category. The middle 50% of responses lied between -2.78 (Lean Left) and 0.24 (Center) – an interquartile range of 3.02.



When normalized, 43% of respondents rated CNN as left of center (12% Left, 30% Lean Left), 34% rated it as in the exact center, and 24% rated it as right of center (7% Right, 16% Lean Right). *The breakdown of results by percentage is as follows:*

Left					Center					Right
2.6%	2.2%	7.5%	13.8%	16.5%	33.7%	8.8%	7.5%	4.5%	1.2%	1.5%

*Weighted averages by Respondent Bias and Respondent Party Identification:*

Left	Lean Left	Center	Lean Right	Right	Dem.	Ind.	Rep.
-1.17	-0.74	-0.43	-0.07	-0.92	-1.05	-0.52	0.07

On average, respondents who self-reported being Left rated CNN as Lean Left. Respondents in all other bias categories – Lean Left, Center, Lean Right, and Right – rated CNN as Center, on average, though on the left side.

Democrats rated CNN as Lean Left, on average, while Independents and Republicans rated the outlet as Center.

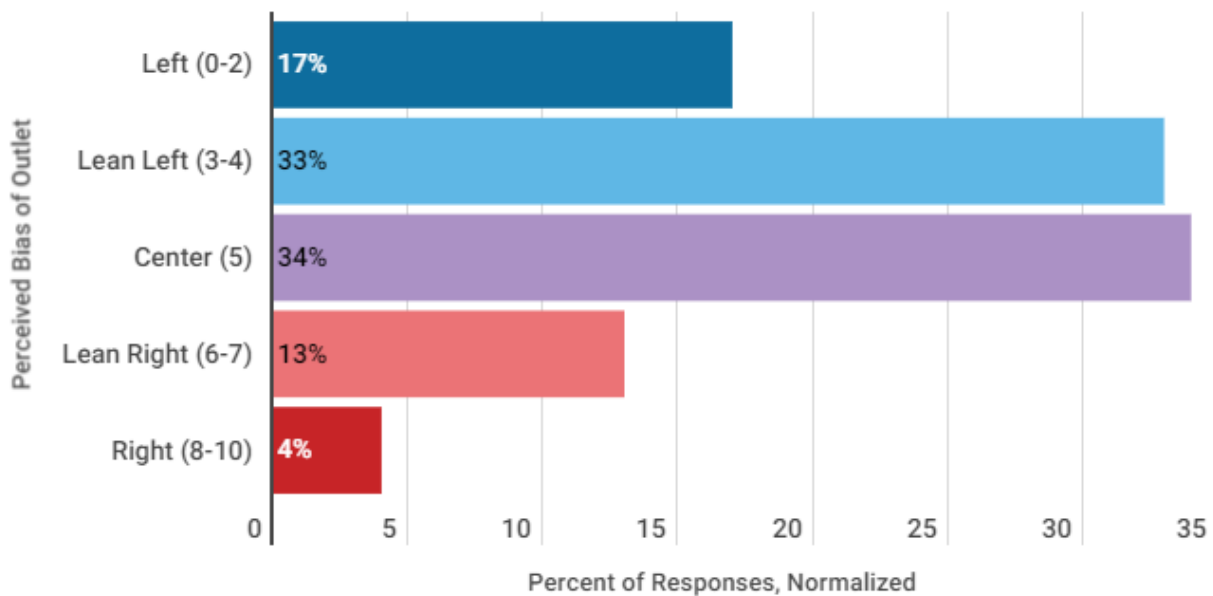
## CNBC

On average, respondents rated CNBC News as Lean Left, which was different from its Center rating at the time.

### CNBC Feb. 2023 Blind Bias Survey (-1.35)



A total of 779 people from across the political spectrum rated the bias of CNBC. The weighted average was **-1.35**, which is in the Lean Left category. The middle 50% of responses lied between -3.47 (Left) and -0.71 (Center) – an interquartile range of 2.76.



When normalized, 50% of respondents rated CNBC as left of center (17% Left, 33% Lean Left), 34% rated it as in the exact center, and 17% rated it as right of center (47% Right, 13% Lean Right). *The breakdown of results by percentage is as follows:*

Left					Center					Right
3.4%	4.5%	8.8%	15.7%	17.4%	33.6%	7.6%	4.9%	2.3%	0.5%	1.1%

*Weighted averages by Respondent Bias and Respondent Party Identification:*

<b>Left</b>	<b>Lean Left</b>	<b>Center</b>	<b>Lean Right</b>	<b>Right</b>	<b>Dem.</b>	<b>Ind.</b>	<b>Rep.</b>
-0.07	-0.99	-1.10	-2.00	-2.59	-0.68	-1.24	-1.90

On average, respondents on the left (Left, Lean Left) rated CNBC as Center on average, while respondents in the Center and on the right (Right, Lean Right) rated CNBC as Lean Left, on average.

Democrats rated CNBC as Center, on average, while Independents and Republicans rated the outlet as Lean Left.

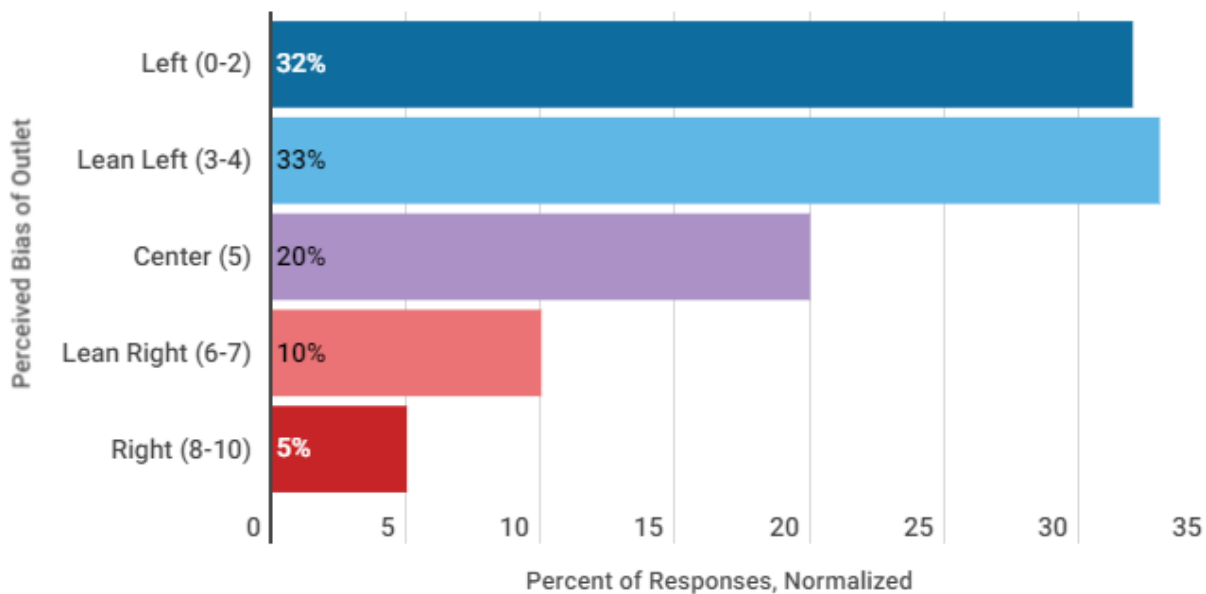
Axios

On average, respondents rated Axios as Lean Left, which was different from its rating of Center at the time.

### Axios Feb. 2023 Blind Bias Survey (-2.35)



A total of 766 people from across the political spectrum rated the bias of Axios. The weighted average was **-2.35**, which is in the Lean Left category. The middle 50% of responses lied between -5.55 (Left) and -1.75 (Lean Left) – an interquartile range of 3.80.



When normalized, 65% of respondents rated Axios as left of center (32% Left, 33% Lean Left), 20% rated it as in the exact center, and 15% rated it as right of center (5% Right, 10% Lean Right). *The breakdown of results by percentage is as follows:*

Left					Center					Right
7.9%	9.2%	14.6%	17.4%	15.6%	19.9%	5.5%	4.4%	2.4%	1.9%	1.1%

*Weighted averages by Respondent Bias and Respondent Party Identification:*

<b>Left</b>	<b>Lean Left</b>	<b>Center</b>	<b>Lean Right</b>	<b>Right</b>	<b>Dem.</b>	<b>Ind.</b>	<b>Rep.</b>
-1.73	-1.22	-2.10	-3.04	-3.69	-1.65	-2.27	-3.01

On average, respondents who are on the right (Right, Lean Right) rated Axios as Left. Respondents who are Center and on the left (Left, Lean Left) rated Axios as Lean Left, on average.

Democrats and Independents rated Axios as Lean Left, on average, and Republicans rated the outlet as Left, though near the border of Lean Left.

## Notes and Limitations

AllSides has conducted Blind Bias Surveys differently in the past; for example, asking participants to rate only headlines for bias. Our process continues to evolve and is subject to change as we continually improve how to evaluate media outlets for bias.

Because the Blind Bias Survey was distributed online, we had to be mindful of participants' time and ensure the survey was not too long. This means respondents only saw a few pieces of content from each outlet over a few days. Bias may be better determined by looking at more articles and headlines from an outlet over a longer period of time; however, making the survey longer would have meant a larger drop-off in completion rates.

We acknowledge that users could have possibly found ways to “cheat” while taking the survey. Although we trust that the vast majority of respondents completed the survey in good faith and with the intention of contributing to meaningful research, we take many precautions against cheating or gaming the system with the resources we have available in the setting of an unproctored online survey. These protective measures include other methods in addition to Blind Bias Surveys to determine a bias rating.

## Methodology

Content added to the survey was stripped of any clear indications of brand, source, author, etc. No logos, reporter names, photos, media outlet mentions, or other signals of where the content originated from were included. This ensured that the reader was completely “blind” to the content's origins.

### Anchor Outlets

AllSides chose three articles covering the same topic from three “anchor” outlets – [Occupy Democrats \(Left bias\)](#), [Voice of America \(Center bias\)](#), and [The Daily Wire \(Right bias\)](#) – which were presented at the beginning of the Blind Bias Survey. AllSides chose content from these outlets because we are very confident in their bias ratings.

Because bias is subjective, the inclusion of content from “anchor outlets” was meant to “anchor” participants to a general idea about the range of bias that appears in media from left to right, and to provide them with a baseline. Because bias is subjective and contextual, providing anchor outlets helps readers to get a sense of the landscape before rating other sources.

AllSides acknowledges that this system is not bulletproof, as bias is still ultimately subjective and there may be people who disagree with the ratings of the anchor outlets. Still, AllSides is confident that these outlets are good representations of Center, Left, and Right political bias in the U.S.

## Selecting Content to Measure Bias

Survey participants assessed 12 pieces of content from each source. AllSides selected content in two ways: 1.) collecting *the top 5 headlines most prominently displayed on the website on two different days*, and 2.) collecting *one article each of the top stories the outlet most prominently displayed around two major national news stories, on two different days*.

### Selecting Top Headlines

AllSides collected the top five headlines on each outlet's website on two different days. The first pull was done on January 10, 2023 at 2:40pm ET; the second was done on January 12, 2023 at 3:10pm ET.

All top headlines were pulled from the homepage of all the outlets analyzed.

### Selecting Coverage of Major Ongoing Stories

AllSides also took into account how each outlet displayed bias in its coverage of two major, ongoing news stories: **McCarthy Elected as U.S. House Speaker** (pulled on January 10, 2023 at 3:00pm ET), and **President Biden Makes Visit to U.S. Southern Border** (pulled on January 12, 2023 at 3:30pm ET).

In addition to the headline, AllSides included the first 100-150 words of each article in the survey for respondents to evaluate for bias.

### Minimizing Subjectivity

Each media outlet formats its homepage differently, and determining which stories are "most prominently" displayed is somewhat subjective. In order to determine prominence of a story on a homepage, AllSides took into consideration **photo size, headline font size, and whether or not the story was in the center of the display screen**. Stories that had very large headline fonts and photos and were displayed in the middle or at the top of the page were considered to be "most prominent."

Top headlines were selected either because they were ***the five most prominent stories on the outlet's homepage at the selected time***, or ***the five top stories specifically labeled in an outlet's "Top Stories" section at the selected time***.



The content pulled to reflect coverage of major ongoing stories was ***the most prominent story an outlet displayed on the chosen topic at the selected time.***

AllSides retained screenshots of each site's homepage on the days and times the content was pulled; anyone interested in obtaining them can [contact us](#).

## Understanding the Personal Political Bias of Those Who Formatted and Participated in the Survey

Content was gathered by two AllSides team members, one with a Lean Left bias and one with a Lean Right bias. Having people with different political biases pull the content provided a check and ensured it was conducted in a fair manner.

Each survey respondent was asked to self-determine their bias using the [AllSides Rate Your Bias tool](#) and report their results in the survey.

Note that when examining the results, each group was viewed independently and then the data was normalized. In other words, in normalization, the overall results of all participants with a Left bias were given the same weight as the results from those with a Right bias (which may have had fewer participants overall) and from those with a Center bias (which may have had more participants overall). Each group had an equal impact on the survey results.

Using the tool, participants self-rate their bias on social issues, economic issues, foreign policy, the environment, healthcare, education, social security, and welfare. Users are asked to say whether they believe their views are Left, Lean Left, Center, Lean Right, or Right on these issues. They are also asked to rate the importance of these issues to them personally, in order for AllSides to generate an overall bias rating for the individual.

The Rate Your Bias tool does not purport to be definitive, and AllSides acknowledges that political thought is complex and does not fit neatly into the five categories provided.

When people use this tool, they are able to provide an indication of *where they perceive their own views to fall on the political spectrum*. Because bias is “in the eye of the beholder,” many people approach news articles with their own bias in mind. For example, someone who believes themselves to be Lean Left on many issues likely filters news articles through the lens of that bias. For this reason, while not perfect nor “accurate,” the self-rated bias of AllSides team members and survey participants is a key aspect of our Blind Bias Survey and overall rating system, because it helps us to identify media bias as Americans perceive it.

In a separate question, respondents were asked to identify their political party identification, if they had any. There were four responses allowed in the Blind Bias Survey: Democrat, Independent, Republican, and “something else”.

## Distribution

Responses were collected between February 1 – 19, 2023. Of the 1125 total respondents, 587 were recruited through email campaigns and 538 were recruited through the homepage on AllSides' website.

## How the Survey Was Formatted

Participants were asked to disclose their age, gender, [Rate Your Bias](#) result, political party identification, and state or country of residence.

Respondents were then presented with seven pages of survey content (a given media outlet's content would be displayed on a single page) and were asked to give an overall bias rating for the content.

For each outlet, including anchor outlets, respondents were instructed to rate on an 11-point Likert scale where they believe the bias of the outlet is, based on the content provided.



One Likert scale (as shown above) was deployed for each outlet analyzed; the point furthest to the left was labeled “Left”, the point furthest right was labeled “Right”, and the point in the center was labeled “Center”. No instructions were given on how to rate an outlet other than a short description on how to interpret points (*see Appendix A for details*).

## Data Analysis

AllSides analyzed how people rated outlets in the Blind Bias Survey based on their self-reported bias rating (Left, Lean Left, Center, Lean Right, Right) and political party identification (Democrat, Independent, Republican).

AllSides independently analyzed the responses from each bias group, then calculated an average using an 11-point numeric scale for each bias category. We then calculated an overall arithmetic average, taking an average of responses from all bias groups together, to create an overall weighted average.

Calculating the arithmetic average and overall weighted average was appropriate for analysis given the number of points on the Likert scale, and the fact that three points on the scale were labeled to provide a more interval-like measure of response options.

The weighted average was converted from an 11-point numeric scale to a 19-point numeric scale. The 19-point numeric scale for reporting ranges is from -9 to +9, with 0 in the middle. The purpose of using both positive and negative integers is to allow readers to clearly identify which outlet's rating came out as left of center (denoted as a negative number) and right of center (denoted as a positive number). The bias categories are defined as follows:

**Left:** -9.00 to -3.00

**Lean Left:** -2.99 to -1.00

**Center:** -0.99 to +0.99

**Lean Right:** +1.00 to +2.99

**Right:** +3.00 to +9.00

Data normalization was also conducted on the five bias categories to apply equal weight to each. This is for the purpose of 1.) creating a histogram of results, 2.) assigning qualitative metrics (e.g. AllSides' 5-point Left-Right scale), and 3.) defining what percentage of respondents selected each point on the 11-point Likert scale.

For data presentation, a box plot is created to represent the **interquartile range**, or the middle 50% of responses. The larger the interquartile range, the more spread out responses are, on average.

*Note: due to rounding, a sum of percentages rounded to the nearest ones place may appear to be one point more or less than its parts.*

## About AllSides Media Bias Ratings™

AllSides provides over [1,000 media bias ratings](#) of online media outlets, writers, think tanks, and other sources. We assign each source a bias rating on a 5-point scale: [Left](#), [Lean Left](#), [Center](#), [Lean Right](#), and [Right](#).



The AllSides **patented bias detection and display technology** drives what is arguably the world's most effective and up-to-date bias detection engine. It's powered by a combination of wisdom-of-the-crowd technology and statistical research and methodologies.

Our bias rating system utilizes multiple methodologies for assessing media bias, and combines them for the best possible results. On [our website](#), we list which methods we used to arrive at the bias rating for any given source. Blind Bias Surveys are our most robust methodology; we also employ [Editorial Reviews](#), independent reviews, and third party data. [Learn about these other methods for rating bias at AllSides.com.](#)

Our bias ratings are fluid and are subject to change over time as the bias of a source changes or as we acquire new information.

## Subjectivity of Bias Ratings

The AllSides patented media bias rating system reflects the average judgment of the American people. It is not “accurate” – bias is subjective and “in the eye of the beholder,” so there is no strictly accurate measurement of political bias. What is considered a left-wing view to someone on the right may seem like a centrist view to someone on the left, and vice versa.

AllSides recognizes that a five-point bias rating scale (Left, Lean Left, Center, Lean Right, Right) cannot capture the multitude of nuance that makes up the landscape of political thought. Far from seeking perfection, our ratings simply serve as a “map” of bias that helps readers to get a general idea of where a media outlet may fall in the modern political landscape, thus helping them to understand which perspectives may be represented or omitted in reading that particular news outlet. Our bias ratings are intended to reflect the average judgment of the American people, who have various views and hail from all points on the political bias spectrum.

## About AllSides Blind Bias Surveys

During an AllSides Blind Bias Survey, participants are asked to rate the bias of online news content “blindly” — with all branding and identifying information removed. This provides a robust bias evaluation because it eliminates respondents’ preconceived notions of that brand’s bias — they assess content *only*. This method is at the core of the patented AllSides Bias Rating™ methodology.



## How AllSides Chose Which Sources to Evaluate

AllSides chose outlets analyzed to assess based on multiple factors, including one or a combination of the following:

**Community feedback from readers.** Visitors to the AllSides website are invited to indicate whether they agree or disagree with our media bias ratings. Community feedback does not determine AllSides Media Bias Ratings™, but can trigger a deeper review. Some outlets may be chosen because a significant portion of readers indicated they disagreed with our bias rating for that outlet.

**Traffic to the source page from search engines.** AllSides uses Google Analytics to determine which source pages receive the most traffic from search engines.

**Existing data.** AllSides took into consideration whether or not the outlet had been recently subject to other AllSides media bias rating methodologies, such as past Blind Bias Surveys, Editorial Reviews, independent reviews, or third party data.

## Appendix A: Blind Bias Survey Content

### Anchor Outlet Survey Content

Below is the content that survey respondents saw from anchor outlets. **Respondents did not know what media outlet the content came from — AllSides includes this information here for reporting purposes only. All italicized content is what survey respondents saw.**

*Below are stories from 3 major online media outlets in the U.S.*

***After reading each piece of content carefully, please indicate what you believe is the overall bias of the media outlet. Further away from the center indicates more bias to the left (liberal) or right (conservative).***

*There are no "correct" answers — AllSides is interested in what you perceive the bias of the media outlet to be.*

### Anchor 1 – Occupy Democrats (Left bias)

***OH MOTHER: Guess who also had classified documents in his home?***

*A dozen documents marked as classified were found last week at former Vice President ~~Joe Biden's~~ Mike Pence's home in Indiana by his lawyer, it was reported on Tuesday.*

*The discovery stands in stark contrast to the lie Pence told [NEWS OUTLET] when he was asked if he had taken any classified documents from the White House.*

*"I did not," Pence responded. Mother doesn't like liars, Michael.*

## **Anchor 2 – The Daily Wire (Right bias)**

### ***'Leave Him Alone': Trump Defends Pence After Report Alleges Classified Docs Found At His Home***

*Former President Donald Trump defended former Vice President Mike Pence following a report alleging that classified documents were found in his home.*

*"Mike Pence is an innocent man. He never did anything knowingly dishonest in his life. Leave him alone!!!" Trump said in a Truth Social post Tuesday.*

## **Anchor 3 – Voice of America (Center bias)**

### ***Classified Documents at Pence's Home, Too, His Lawyer Says***

*Documents with classified markings were discovered in former Vice President Mike Pence's Indiana home last week, his lawyer told the National Archives in a letter — the latest in a string of discoveries of confidential information in private residences.*

*The records "appear to be a small number of documents bearing classified markings that were inadvertently boxed and transported to the personal home of the former vice president at the end of the last administration," Pence's lawyer, Greg Jacob, wrote in the letter shared with [NEWS OUTLET].*

## **Outlet Survey Content**

**Below is the content that survey respondents saw to assess outlets. Respondents did not know what media outlet the content came from — AllSides includes this information here for reporting purposes only.**

**All italicized content is what survey respondents saw.**

*Please indicate what you believe the overall bias of the media outlet to be based on the headlines and content. Please read the content carefully.*

*Again, further away from the center indicates more bias to the left or right, with the furthest points on the scale being the farthest left and right.*

## **Source 1 – One America News Network (OAN)**

### **Source 1 Bias Assessment**

#### **Headlines Day 1:**

*Nurse Staffing Strike Stays Strong*

*Navy Halts Smuggling Ship*

*Texas Death Row Inmate Claims the Use of Fraudulent DNA Evidence Led to His Conviction*

*Classified Documents Discovered in Biden's Former Office*

*New Mandate For Disney Employees Under Iger's Order*

#### **Headlines Day 2:**

*Twitter Files: Russiagate*

*Trump's Call for Freedom*

*Where There is a Dime There is About a Dozen: Biden Documents Part 2*

*Israeli Lawmaker to Propose Annexing Jordan Valley*

*Artificial Intelligence Taking Over Schools?*

#### **Story 1**

##### **McCarthy Flips Votes!**

*Progress is made as McCarthy managed to flip more than a dozen holdouts as he continues to preserve in his bid to become Speaker of the House on Friday.*

*For the 12th vote, Rep. Hakeem Jeffries (D-N.Y.) received the unanimous support of*

*his caucus. House Minority Leader Kevin McCarthy was nominated by Rep. Mike Garcia (R-Calif.). Republicans also nominated Rep. Jim Jordan (R-Ohio) and Rep. Kevin Hern (R-Okla.).*

*The final tally for the 12th round was 213 for McCarthy, 211 for Jeffries, 4 for Jordan, and 3 for Helm.*

*After four days of failing to secure a deal with Conservatives who oppose him through negotiations, the tides have turned for the House Minority Leader.*

## **Story 2:**

### **Mixed Reactions To Biden's Border Visit**

*President Joe Biden's brief visit to the southern border brought about controversy as he departed El Paso on Air Force One Sunday afternoon to attend the North American Leaders' Summit.*

*The Democrat's first verified visit to the southern border spanned four hours. There, the president walked a stretch of the U.S.-Mexico border. He inspected a port of entry and observed how border patrol conducts vehicle searches for drugs, money and other contraband.*

*El Paso is currently the biggest section of illegal crossings, mainly due to Nicaraguans fleeing repression, crime and poverty in their country.*

*The numbers of migrants crossing the U.S.-Mexico border has risen dramatically during Biden's administration. It is reported that there were more than 2.38 million stops recorded by September 30th, which is the first time the number topped 2 million. The Biden administration has struggled to control crossings, reluctant to take strict measures such as predecessor 45th President Donald Trump's administration.*

## **Source 2 – Fox News**

### **Source 2 Bias Assessment**

#### **Headlines Day 1:**

*Biden ignores questions for second day in a row about classified docs as staffers shut down press*

*House Republicans to vote on a major overhaul to tax system*

*'The View' host says Biden document scandal 'kills' Mar-a-Lago case*



*University sued over policies that punish students for 'opinionated' perspective*

*TUNED OUT: Former MSNBC host rips media for covering Biden documents, invokes Hillary Clinton*

### **Headlines Day 2:**

*AG Garland appoints special counsel after new batch of Biden classified docs uncovered*

*WH holds briefing after DOJ appoints special counsel to investigate docs*

*President spars with Peter Doocy over classified docs in garage*

*Top Dems peddled false Russian bots narrative despite Twitter warnings*

*HOT MIC: 'The View' cohost suggests Biden classified docs were planted to help Trump*

### **Story 1:**

#### **Kevin McCarthy elected House speaker in 15th floor vote after days of high drama**

*Kevin McCarthy's difficult road to becoming House speaker ended early Saturday morning after Republicans appeared to have miscounted the number of votes they needed and left him one vote short of winning the gavel, then quickly voted one last time to give him the win – with help from some of his biggest detractors.*

*The 15th and final vote for House speaker gave McCarthy 216 votes, a bare majority that was lower than the normal 218 votes needed because all six of his remaining GOP opponents relented and voted "present." Reps.-elect Andy Biggs of Arizona, Lauren Boebert of Colorado, Elijah Crane of Arizona, Matt Gaetz of Florida, Bob Good of Virginia and Matt Rosendale of Montana voted "present" in the final round.*

### **Story 2:**

#### **Biden visits border for first time in presidency as border crisis rages on**

*President Biden is visiting the southern border Sunday for the first time in his presidency, amid growing political pressure in Washington on the issue and while migrant numbers remain at historic highs.*

*Biden landed in El Paso, Texas, which has been the epicenter of a recent spike in migrant encounters. The White House says he will meet with elected local officials and community leaders while also assessing border operations.*

*"I know that migration is putting a real strain on the border and on border communities," Biden said Thursday.*

*There were more than 2.3 million migrant encounters in FY 2022 alone, topping the then-historic 1.7 million encountered in FY 2021.*

### **Source 3 – CNN**

#### **Source 3 Bias Assessment**

##### **Headlines Day 1:**

*Biden classified docs included intel and briefing memos*

*Fresh evidence of Russia's increasingly weak position*

*Analysis: What we know so far about Biden documents*

*Analysis: Clear distinctions between Trump and Biden cases*

*Biden and his White House legal team don't know exactly what's in classified documents found in private office, sources say*

##### **Headlines Day 2:**

*Special counsel will oversee Biden docs investigation*

*US Navy veteran released from Russian custody*

*More classified documents located following search of Biden's homes in Delaware, White House says*

*Who is Robert Hur, the special counsel overseeing the Biden document probe?*

*US government has received more than 350 new UFO reports*

##### **Story 1:**

***McCarthy elected House speaker after days of painstaking negotiations and failed votes***

*Kevin McCarthy was elected House speaker in the early hours of Saturday morning – a major victory for the California Republican that elevates him to a powerful position leading the GOP majority in the chamber and an outcome that followed days of painstaking negotiations and failed votes.*

*To secure the gavel, McCarthy had to chip away at opposition from a bloc of hardline conservatives in what became the longest contest in 164 years. To win over critics, McCarthy and his allies made a series of concessions to conservatives – a move that frustrated moderates concerned the concessions may make it harder for the new GOP majority to effectively govern.*

## **Story 2:**

### ***Biden makes tightly controlled visit to the southern border, his first as president***

*President Joe Biden visited the US-Mexico border on Sunday for the first time as president, but he did not appear to see or meet with migrants, including during a trip to a migrant respite center.*

*Biden spent several hours in El Paso in his first visit to the southern border as president, following growing outcry and criticism that he had not yet seen the crisis created by the record number of migrants trekking to the border first hand. But that brief visit appeared largely focused on enforcement issues and speaking with border enforcement personnel. Reporters on the ground did not see any migrants at the respite center during the president's visit there, nor along the motorcade routes throughout the afternoon.*

## **Source 4 – CNBC**

### ***Source 4 Bias Assessment***

#### ***Headlines Day 1:***

*Powell says Fed might have to make unpopular decisions to stabilize prices*

*FTX's investors included Patriots owner Robert Kraft, billionaire Paul Tudor Jones, new filings show*

*Former Trump Organization CFO Allen Weisselberg sentenced to five months in jail in tax fraud case*

*Bed Bath & Beyond lays off more employees as it fights to survive*

*How the U.S. will generate power in 2050 and the stocks that will benefit, according*

to Wells Fargo

### **Headlines Day 2:**

*Disney board exposed itself to activist intervention, but Peltz may be overreaching*

*Consumer prices fell 0.1% in December, reflecting a slowdown for inflation*

*Dow climbs nearly 200 points after December CPI report shows cooling inflation*

*Special counsel named to probe classified records found at Biden's private home and office*

*Time for the Fed to declare victory on inflation? Not yet*

### **Story 1:**

#### ***GOP leader McCarthy elected House Speaker on 15th vote in historic run***

*The U.S. House of Representatives elected GOP leader Kevin McCarthy of California as speaker in a dramatic 15th vote early Saturday, after a contentious four days and 14 failed ballots — the longest the chamber has gone leaderless in a century.*

*In a tense showdown on the House floor in the middle of the 14th failed vote at around 11 p.m. ET Friday, McCarthy personally confronted GOP Reps. Matt Gaetz of Florida and Lauren Boebert of Colorado.*

*Despite making numerous concessions to win support from them and other far right Republicans over the course of the week, they still refused to support McCarthy outright. They, instead, joined four other Republicans in the 15th and final vote by voting "present," which helped him clinch the gavel by reducing the number of votes he needed to get to a majority.*

### **Story 2:**

#### ***Biden inspects busy port of entry along US-Mexico border***

*President Joe Biden inspected a busy port of entry along the U.S.-Mexico border on Sunday, his first trip to the region after two years in office as Republicans hammer him for being soft on border security while the number of migrants crossing spirals.*

*Biden watched as border officers in El Paso demonstrated how they search vehicles for drugs, money and other contraband. In a sign of the deep political tensions over*

*the immigration, Republican Gov. Greg Abbott handed Biden a letter upon his arrival that said the “chaos” at the border was the “direct result” of the president’s failure to enforce federal laws.*

*Biden planned to spend a few hours in the city, currently the biggest corridor for illegal crossings, in large part to Nicaraguans fleeing repression, crime and poverty in their country.*

## **Source 5 – Axios**

### **Source 5 Bias Assessment**

#### **Headlines Day 1:**

*Classified docs from Biden's VP days found in private office*

*Ex-Trump Org exec sentenced to 5 months in jail over tax fraud scheme*

*Brazil attacks could put Lula's priorities on backburner*

*Rep. Katie Porter announces 2024 Senate bid*

*The past 8 years were the world's warmest, report finds*

#### **Headlines Day 2:**

*Garland appoints special counsel for Biden classified documents probe*

*White House confirms set of classified documents found in Biden's Wilmington garage*

*Exxon's climate research accurately projected global warming, study finds*

*3 ways Biden and Trump's classified doc discovery differed at outset*

*The next critical race theory fights*

#### **Story 1:**

***McCarthy elected House speaker after historic battle with GOP rebels***

*House GOP Leader Kevin McCarthy clinched the speakership shortly after midnight on Saturday, resolving a historic stalemate that embarrassed and frustrated the GOP this week.*

*The California Republican’s hard-won ascendancy follows a feud that saw a group of far-right conservatives repeatedly defy him — and could preview a new era of divided government.*

*GOP rebels Rep. Matt Gaetz (R-Fla.), Lauren Boebert (R-Colo.), Andy Biggs (R-Ariz.), Bob Good (R-Va.), Matt Rosendale (R-Mont.) and Rep.-elect Eli Crane (R-Ariz.) voted "present" on the 15th ballot.*

*Former President Trump gave McCarthy a last-minute boost by calling both Gaetz and Biggs tonight and telling them the speakership needed to be resolved, a source familiar with the calls tells [NEWS OUTLET].*

## **Story 2:**

### ***Biden visits El Paso in first trip to southern border as president***

*President Joe Biden arrived in El Paso, Texas, on Sunday as part of his first trip to the U.S.-Mexico border as president amid a major influx of migrants and asylum seekers arriving at the border.*

*Republicans, who made border security one of their top campaign issues in the 2022 midterms, have argued that Biden's lack of a visit is evidence the president is unserious about addressing illegal immigration across the southern border.*

*Biden, after announcing the El Paso visit, unveiled a new policy last week to curb illegal border crossings, telling migrants from Cuba, Nicaragua and Haiti in a rare public address dedicated to the border issue to "not just show up at the border," [NEWS OUTLET] reports.*

# Appendix B: Survey Table of Results





Response Data	Respondent Bias					Respondent Party ID			Gender		Age						NORMALIZED AVERAGE
	Left	Lean Left	Center	Lean Right	Right	Dem.	Ind.	Rep.	Female	Male	18-24	25-34	35-44	45-54	55-64	≥65	
Total Survey Responses:	147	256	320	301	101	250	491	235	388	696	110	89	129	177	200	289	1125
Lean Right	44.6%	49.0%	38.3%	37.1%	34.3%	45.5%	43.0%	33.5%	42.7%	39.7%	40.5%	53.7%	34.6%	48.6%	43.9%	35.7%	40.7%
Right	32.1%	23.2%	24.6%	13.1%	22.9%	27.5%	19.5%	16.8%	23.0%	20.8%	31.6%	25.4%	29.9%	21.5%	15.2%	14.0%	23.2%
WEIGHTED AVERAGE	2.84	2.52	1.96	1.20	1.78	2.63	1.88	1.37	2.15	1.82	2.56	2.81	2.32	2.12	1.70	1.22	2.06
<b>Fox News</b>																	
-5	0	0	6	2	1	0	5	1	4	4	1	0	1	2	2	2	1.0%
-4	3	2	3	3	1	4	4	3	6	6	0	0	0	2	6	3	1.6%
-3	0	3	8	11	2	4	12	5	11	13	3	0	3	3	6	9	2.5%
-2	4	6	11	7	2	5	13	6	11	18	2	2	0	6	4	11	3.5%
-1	7	13	14	13	4	8	21	13	22	28	3	2	5	8	10	19	6.2%
0	5	25	40	39	9	18	56	34	38	79	11	3	11	8	25	44	13.1%
1	7	19	25	37	7	18	41	24	32	59	9	4	9	14	22	32	10.7%
2	20	31	41	49	13	30	77	31	52	97	11	13	20	35	25	40	18.7%
3	26	36	43	40	15	35	72	30	48	103	19	21	16	30	34	25	20.4%
4	21	36	29	25	5	34	57	13	35	76	8	11	18	23	17	28	13.9%
5	13	19	19	9	5	20	23	7	24	39	10	9	17	7	11	6	8.4%
TOTAL RESPONSES	106	190	239	235	64	176	381	167	283	522	77	65	100	138	162	219	-
% NET: Left of Center	13.2%	12.6%	17.6%	15.3%	15.6%	11.9%	14.4%	16.8%	19.1%	13.2%	11.7%	6.2%	9.0%	15.2%	17.3%	20.1%	15%
% NET: Right of Center	82.1%	74.2%	65.7%	68.1%	70.3%	77.8%	70.9%	62.9%	67.5%	71.6%	74.0%	89.2%	80.0%	79.0%	67.3%	59.8%	72%
Lean Left	2.8%	2.6%	7.1%	6.8%	6.3%	4.5%	5.5%	5.4%	7.4%	4.4%	5.2%	0.0%	4.0%	5.1%	8.6%	6.4%	5%
Center	10.4%	10.0%	10.5%	8.5%	9.4%	7.4%	8.9%	11.4%	11.7%	8.8%	6.5%	6.2%	5.0%	10.1%	8.6%	13.7%	10%
Lean Right	4.7%	13.2%	16.7%	16.6%	14.1%	10.2%	14.7%	20.4%	13.4%	15.1%	14.3%	4.6%	11.0%	5.8%	15.4%	20.1%	13%
Right	25.5%	26.3%	27.6%	36.6%	31.3%	27.3%	31.0%	32.9%	29.7%	29.9%	26.0%	26.2%	29.0%	35.5%	29.0%	32.9%	29%
WEIGHTED AVERAGE	4.02	3.51	2.49	2.34	2.70	3.66	2.86	2.13	2.557	3.024	3.342	4.677	4.059	3.179	2.420	1.885	3.01
<b>CNN</b>																	
-5	1	2	6	4	4	2	9	3	7	10	3	0	5	4	4	1	2.6%
-4	3	0	2	5	3	2	6	2	2	11	0	0	2	2	4	4	2.2%
-3	8	10	19	18	5	11	27	14	19	40	7	10	9	11	9	9	7.5%
-2	19	29	27	22	8	29	46	13	33	67	16	14	13	23	17	17	13.8%
-1	18	46	36	25	8	43	58	19	45	80	11	11	19	17	24	33	16.5%
0	37	60	82	78	18	60	129	54	101	169	17	14	29	46	63	89	33.7%
1	5	18	21	31	4	9	33	23	25	51	9	5	8	11	16	21	8.8%
2	3	11	17	26	6	6	35	17	22	37	3	3	5	9	15	24	7.5%
3	2	7	9	15	4	5	14	11	12	25	5	4	3	7	5	10	4.5%
4	2	1	4	4	0	2	6	3	3	7	0	1	2	0	2	3	1.2%
5	1	0	6	2	2	1	4	3	2	9	3	1	1	2	0	3	1.5%
TOTAL RESPONSES	99	184	229	230	62	170	367	162	271	506	74	63	96	132	159	214	-
% NET: Left of Center	49.5%	47.3%	39.3%	32.2%	45.2%	51.2%	39.8%	31.5%	39.1%	41.1%	50.0%	55.6%	50.0%	43.2%	36.5%	29.9%	43%
% NET: Right of Center	13.1%	20.1%	24.9%	33.9%	25.8%	13.5%	25.1%	35.2%	23.6%	25.5%	27.0%	22.2%	19.8%	22.0%	23.9%	28.5%	24%
Lean Left	12.1%	6.5%	11.8%	11.7%	19.4%	8.8%	11.4%	11.7%	10.3%	12.1%	13.5%	15.9%	16.7%	12.9%	10.7%	6.5%	11.7%
Center	37.4%	40.8%	27.5%	20.4%	25.8%	42.4%	28.3%	19.8%	28.8%	29.1%	36.5%	39.7%	33.3%	30.3%	25.8%	23.4%	30%
Lean Right	37.4%	32.6%	35.8%	33.9%	29.0%	35.3%	35.1%	33.3%	37.3%	33.4%	23.0%	22.2%	30.2%	34.8%	39.6%	41.6%	34%
Right	8.1%	15.8%	16.6%	24.8%	16.1%	8.8%	18.5%	24.7%	17.3%	17.4%	16.2%	12.7%	13.5%	15.2%	19.5%	21.0%	16%
WEIGHTED AVERAGE	-1.17	-0.74	-0.43	-0.07	-0.92	-1.05	-0.52	0.07	-0.54	-0.53	-0.79	-1.01	-1.17	-0.84	-0.56	0.09	-0.67
<b>CNBC</b>																	
-5	1	1	9	11	4	0	16	7	8	16	3	3	5	5	3	4	3.4%
-4	3	4	7	12	5	4	14	8	8	23	5	2	2	8	9	3	4.5%
-3	5	12	17	21	9	12	24	16	20	39	6	1	11	9	9	19	8.8%
-2	9	23	29	44	14	23	46	34	39	77	14	11	11	24	25	27	15.7%
-1	14	35	42	42	9	33	54	35	44	91	7	10	22	22	31	38	17.4%
0	35	78	83	68	12	62	143	36	103	168	25	22	29	40	56	84	33.6%
1	11	14	20	11	3	13	29	9	17	40	4	7	10	9	9	15	7.6%
2	9	7	7	7	3	8	16	6	8	24	3	4	2	7	4	10	4.9%
3	7	0	9	1	0	6	7	2	6	9	3	1	1	3	4	3	2.3%
4	0	1	2	2	0	1	2	2	3	2	1	0	1	0	0	3	0.5%
5	2	1	2	1	1	3	2	2	3	4	3	0	1	0	1	1	1.1%
TOTAL RESPONSES	96	176	227	220	60	165	353	157	259	493	74	61	95	127	151	207	-
% NET: Left of Center	33.3%	42.6%	45.8%	59.1%	68.3%	43.6%	43.6%	63.7%	45.9%	49.9%	47.3%	44.3%	53.7%	53.5%	51.0%	44.0%	50%
% NET: Right of Center	30.2%	13.1%	17.6%	10.0%	11.7%	18.8%	15.9%	13.4%	14.3%	16.0%	18.9%	19.7%	15.8%	15.0%	11.9%	15.5%	17%
Lean Left	9.4%	9.7%	14.5%	20.0%	30.0%	9.7%	15.3%	19.7%	13.9%	15.8%	18.9%	9.8%	18.9%	17.3%	13.9%	12.6%	17%
Center	24.0%	33.0%	31.3%	39.1%	38.3%	33.9%	28.3%	43.9%	32.0%	34.1%	28.4%	34.4%	34.7%	36.2%	37.1%	31.4%	33%
Lean Right	36.5%	44.3%	36.6%	30.9%	20.0%	37.6%	40.5%	22.9%	39.8%	34.1%	33.8%	36.1%	30.5%	31.5%	37.1%	40.6%	34%
Right	20.8%	11.9%	11.9%	8.2%	10.0%	12.7%	12.7%	9.6%	9.7%	13.0%	9.5%	18.0%	12.6%	12.6%	8.6%	12.1%	13%
WEIGHTED AVERAGE	-0.07	-0.99	-1.10	-2.00	-2.59	-0.68	-1.24	-1.90	-1.17	-1.37	-1.17	-1.13	-1.53	-1.66	-1.43	-1.00	-1.35
<b>Axios</b>																	
-5	5	2	17	22	9	5	28	16	15	39	13	6	11	12	7	5	7.9%
-4	3	5	13	30	12	6	28	21	19	41	8	3	7	11	15	13	9.2%
-3	17	14	30	29	12	22	36	28	35	66	8	13	15	20	19	22	14.6%
-2	20	34	40	36	7	39	61	22	46	87	9	15	14	27	27	35	17.4%
-1	11	40	39	37	5	25	63	28	38	91	11	5	18	21	30	36	15.6%
0	20	43	53	39	7	37	83	22	53	100	13	11	15	21	23	61	19.9%
1	7	20	10	9	0	14	23	3	18	26	2	2	5	5	12	14	5.5%
2	4	6	10	7	4	7	10	8	12	18	1	1	4	4	7	9	4.4%
3	4	5	6	5	0	4	6	5	9	10	3	1	4	2	4	5	2.4%
4	3	3	4	2	1	4	5	1	6	6	1	2	1	2	4	3	1.9%
5	1	0	2	0	2	1	2	2	3	2	2	0	0	0	1	1	1.1%
TOTAL RESPONSES	95	172	224	216	59	164	345	156	254	486	71	59	94	125	149	204	-
% NET: Left of Center	58.9%	55.2%	62.1%	71.3%	76.3%	59.1%	62.6%	73.7%	60.2%	66.7%	69.0%	71.2%	69.1%	72.8%	65.8%	54.4%	65%

Response Data	Respondent Bias					Respondent Party ID			Gender		Age						NORMALIZED
	Left	Lean Left	Center	Lean Right	Right	Dem.	Ind.	Rep.	Female	Male	18-24	25-34	35-44	45-54	55-64	≥65	AVERAGE
Total Survey Responses:	147	256	320	301	101	250	491	235	388	696	110	89	129	177	200	289	1125
% NET: Right of Center	20.0%	19.8%	14.3%	10.6%	11.9%	18.3%	13.3%	12.2%	18.9%	12.8%	12.7%	10.2%	14.9%	10.4%	18.8%	15.7%	15%
<b>Left</b>	26.3%	12.2%	26.8%	37.5%	55.9%	20.1%	26.7%	41.7%	27.2%	30.0%	40.8%	37.3%	35.1%	34.4%	27.5%	19.6%	32%
<b>Lean Left</b>	32.6%	43.0%	35.3%	33.8%	20.3%	39.0%	35.9%	32.1%	33.1%	36.6%	28.2%	33.9%	34.0%	38.4%	38.3%	34.8%	33%
<b>Center</b>	21.1%	25.0%	23.7%	18.1%	11.9%	22.6%	24.1%	14.1%	20.9%	20.6%	18.3%	18.6%	16.0%	16.8%	15.4%	29.9%	20%
<b>Lean Right</b>	11.6%	15.1%	8.9%	7.4%	6.8%	12.8%	9.6%	7.1%	11.8%	9.1%	4.2%	5.1%	9.6%	7.2%	12.8%	11.3%	10%
<b>Right</b>	8.4%	4.7%	5.4%	3.2%	5.1%	5.5%	3.8%	5.1%	7.1%	3.7%	8.5%	5.1%	5.3%	3.2%	6.0%	4.4%	5%
<b>WEIGHTED AVERAGE</b>	-1.73	-1.22	-2.10	-3.04	-3.69	-1.65	-2.27	-3.01	-1.89	-2.47	-2.99	-2.96	-2.66	-2.93	-2.05	-1.57	<b>-2.35</b>