



August 2023

Blind Bias Survey Results

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Survey Overview

In August 2023, AllSides conducted a multi-partisan Blind Bias Survey to assess the political bias of five U.S. media outlets: [The Wall Street Journal](#), [AllSides](#), [The Post Millennial](#), [MSNBC](#), and [Vox](#).

A total of 1181 people across the political spectrum took the survey, including 132 respondents with a self-reported Left bias; 259 with a Lean Left bias; 354 with a Center bias; 343 with a Lean Right bias, and 93 with a Right bias.

Respondents self-reported party affiliation. 252 respondents were Democrats, 535 were Independents, 256 were Republicans, and 138 reported being “something else.”

Participants assessed written, online news content *only* — not video, radio, TV, or broadcast content. The purpose of this Blind Bias Survey was to gather more data on news source bias and ensure that the AllSides Media Bias Ratings™ for the five news outlets reflect the average judgment of everyday people.

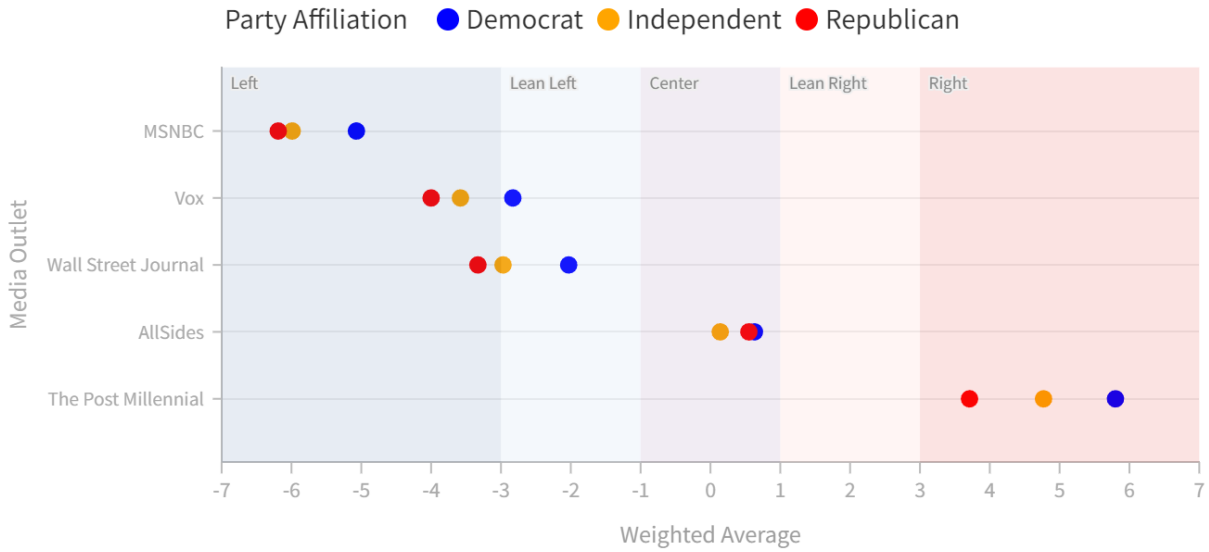
Results and Conclusions

Upon calculating the weighted average for each outlet, AllSides determined the following:

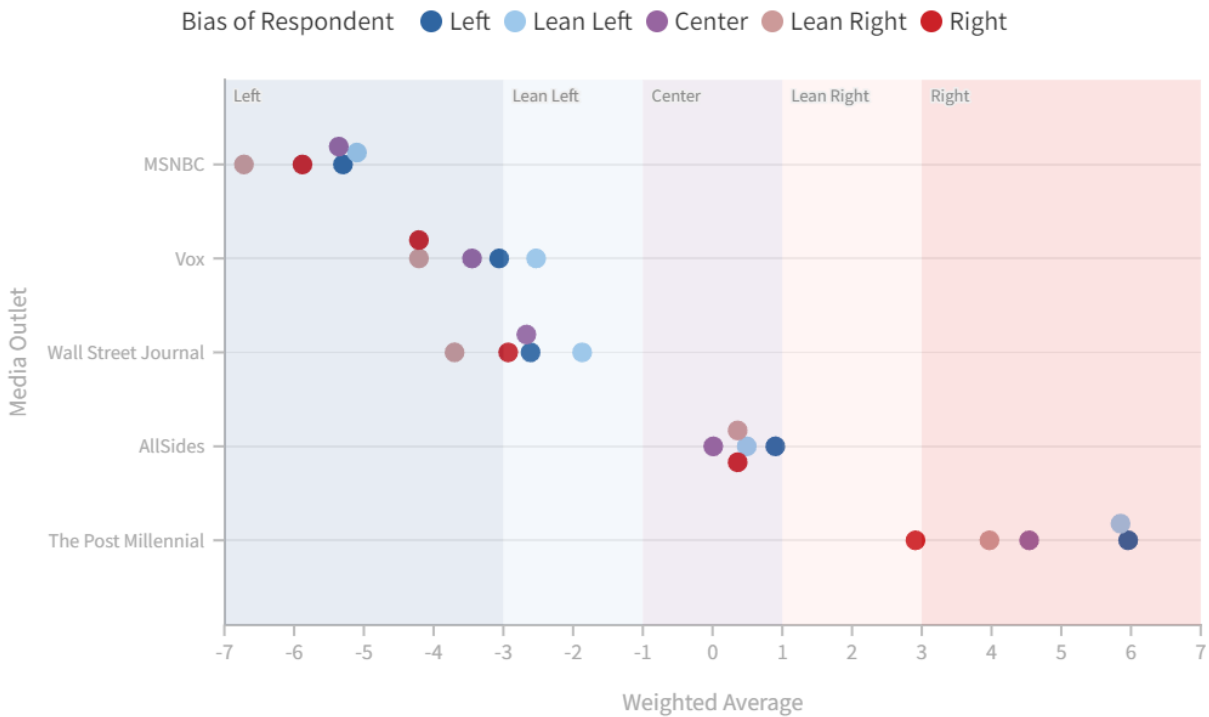
Outlet	Weighted Average	Blind Survey Result	Analysis
The Wall Street Journal	-2.76	Lean Left	<i>Ran Editorial Review; kept rating as Center following the review.</i>
AllSides*	0.43	Center	<i>Kept AllSides rated Mixed.</i>
The Post Millennial	4.65	Right	<i>Adjusted rating from Lean Right to Right.</i>
MSNBC	-5.67	Left	<i>Kept Left rating; adjusted Bias Meter rating to -5.67.</i>
Vox	-3.49	Left	<i>Kept Left rating; adjusted Bias Meter rating to -3.49.</i>

*see [notes in Methodology section](#) for details about steps taken to effectively evaluate AllSides.

Average Rating of Outlet by Respondent Political Party Affiliation



Average Rating of Outlet by Bias of Respondent



Updates to AllSides Media Bias Ratings™

The August 2023 Blind Bias Survey results confirmed AllSides' Media Bias Rating for **MSNBC** (Left) and **Vox** (Left).

AllSides was rated Center, which tracked with its Media Bias Rating as [Mixed](#).

The Post Millennial was rated Right, which was different from its rating of Lean Right at the time. Its rating was updated to Right.

The Wall Street Journal was rated Lean Left, which was different from its rating of Center at the time. After conducting an Editorial Review of the outlet, the AllSides team opted to keep The Wall Street Journal's rating as Center, and adjust it slightly to the left. While the team noted very slight instances of Lean Left bias, they were minor, and most pieces did not show bias. The panel theorized that the Blind Bias Survey results were due to the inclusion of content that did appear to Lean Left.

Survey Results

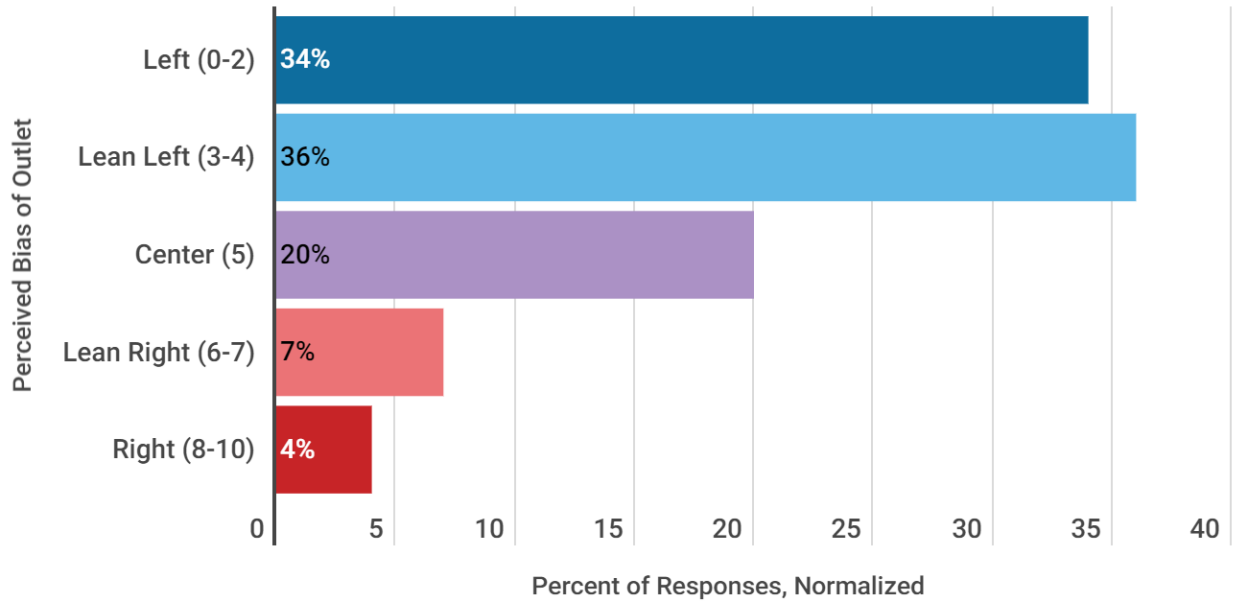
The Wall Street Journal

On average, respondents rated The Wall Street Journal as Lean Left. This differed from AllSides' rating of Center at the time.

Wall Street Journal Aug. 2023 Blind Bias Survey (-2.76)



A total of 792 people across the political spectrum rated the bias of The Wall Street Journal. The weighted average was -2.76. The middle 50% of respondents lied between -5.89 (Left) and -0.71 (Center) – an interquartile range of 5.18.



When normalized, 70% of respondents rated The Wall Street Journal as left of center (34% Left, 36% Lean Left), 20% of respondents rated it as in the exact center, and 10% rated it as right of center (4% Right, 7% Lean Right). *The breakdown of results by percentage is as follows:*

Left					Center					Right
9.2%	8.4%	16.8%	17.5%	18.1%	19.6%	3.9%	2.8%	1.5%	1.3%	0.9%

Weighted averages by Respondent Bias and Respondent Party Identification:

Left	Lean Left	Center	Lean Right	Right	Dem.	Ind.	Rep.
-2.61	-1.87	-2.67	-3.70	-2.93	-2.03	-2.97	-3.33

On average, respondents who were Lean Right rated The Wall Street Journal as Left, on average. Respondents in all other bias categories, on average, rated The Wall Street Journal as Lean Right.

Democrats and Independents rated The Wall Street Journal as Lean Left, on average, while Republicans rated the outlet as Left.

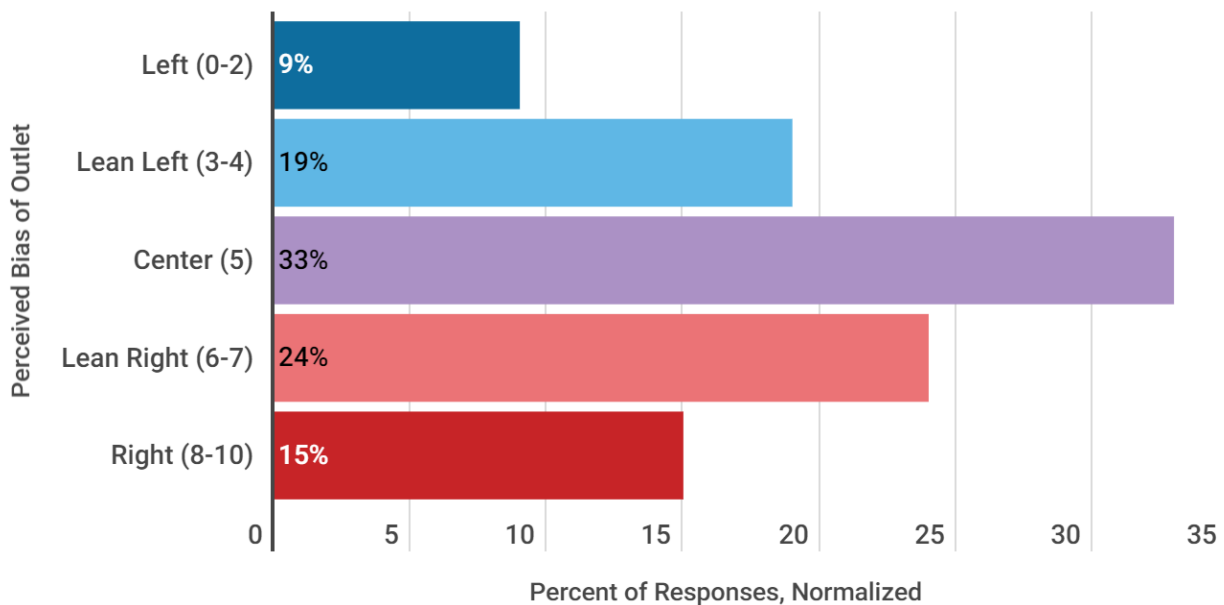
AllSides

On average, respondents rated AllSides as Center.

AllSides Aug. 2023 Blind Bias Survey (0.43)



A total of 735 people across the political spectrum rated the bias of AllSides. The weighted average was 0.43. The middle 50% of respondents lied between -1.75 (Lean Left) and 2.05 (Lean Right) – an interquartile range of 3.80.



When normalized, 28% of respondents rated AllSides as left of center (9% Left, 19% Lean Left), 33% of respondents rated it as in the exact center, and 39% rated it as right of center (15% Right, 24% Lean Right). *The breakdown of results by percentage is as follows:*

Left					Center				Right	
3.0%	1.1%	5.1%	9.0%	9.8%	33.3%	14.6%	9.6%	8.4%	2.7%	3.4%

Weighted averages by Respondent Bias and Respondent Party Identification:

Left	Lean Left	Center	Lean Right	Right	Dem.	Ind.	Rep.
0.90	0.49	0.01	0.36	0.36	0.63	0.14	0.55

Respondents in all bias groups, regardless of self-reported bias or political party, rated AllSides news content as Center, on average.

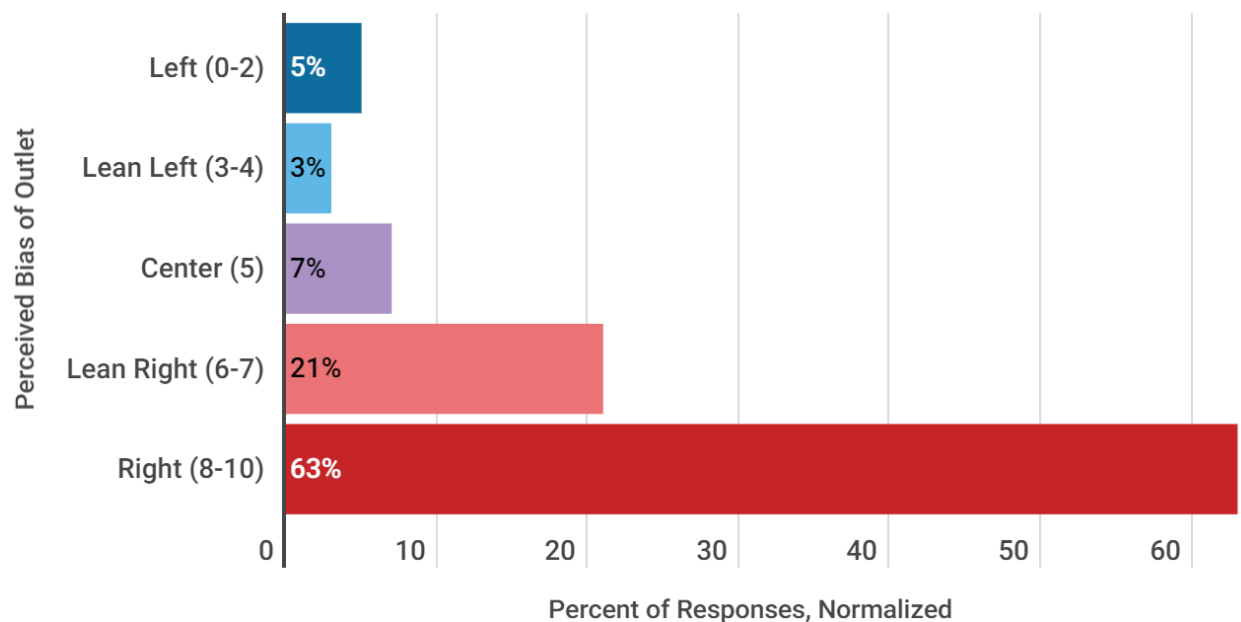
The Post Millennial

On average, respondents rated The Post Millennial as Right. This differed from AllSides' rating of Lean Right at the time.

The Post Millennial Aug. 2023 Blind Bias Survey (4.65)



A total of 711 people across the political spectrum rated the bias of The Post Millennial. The weighted average was 4.65. The middle 50% of respondents lied between 2.83 (Lean Right) and 7.15 (Right) – an interquartile range of 4.32.



When normalized, 8% of respondents rated The Post Millennial as left of center (3% Left, 5% Lean Left), 7% of respondents rated it as in the exact center, and 85% rated it as right of center (63% Right, 21% Lean Right). *The breakdown of results by percentage is as follows:*

Left					Center					Right
2.4%	0.5%	2.1%	1.8%	1.0%	7.3%	8.1%	13.4%	19.7%	19.2%	24.6%

Weighted averages by Respondent Bias and Respondent Party Identification:

Left	Lean Left	Center	Lean Right	Right	Dem.	Ind.	Rep.
5.96	5.85	4.54	3.97	2.91	5.80	4.77	3.71

On average, respondents who are Right rated The Post Millennial as Lean Right. Respondents in all other bias categories rated it as Right, on average.

Democrats, Independents, and Republicans all rated The Post Millennial as Right, on average.

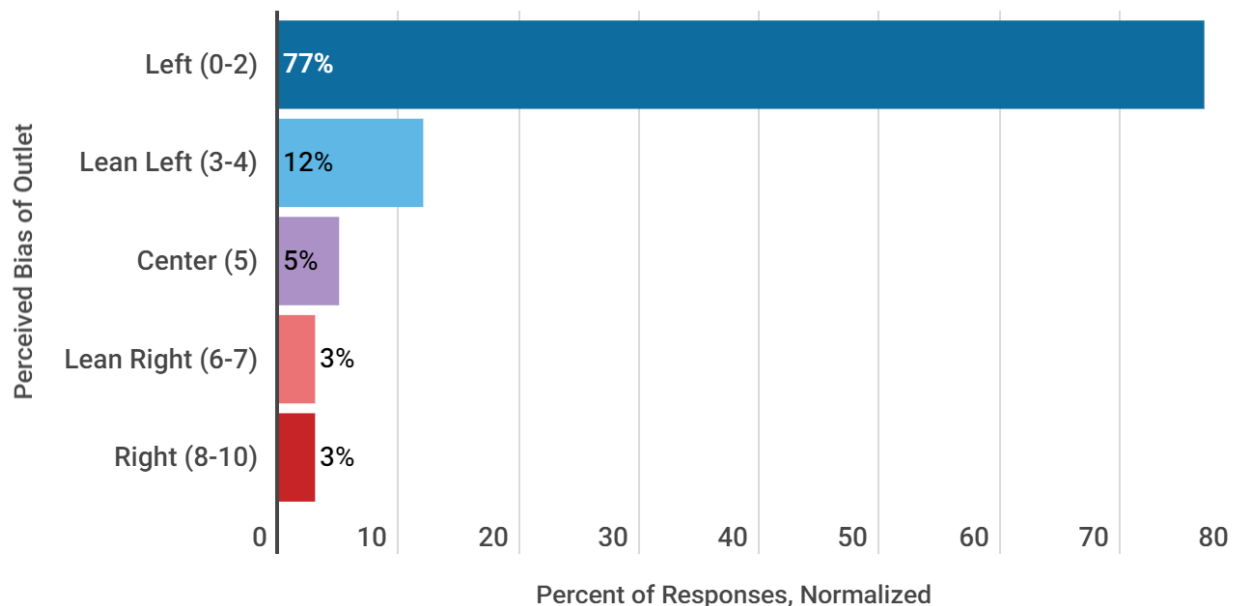
MSNBC

On average respondents rated MSNBC as Left, confirming AllSides' rating of Left at the time.

MSNBC Aug. 2023 Blind Bias Survey (-5.67)



A total of 691 people across the political spectrum rated the bias of MSNBC. The weighted average was -5.67. The middle 50% of respondents lied between -8.65 (Left) and -5.55 (Left) – an interquartile range of 3.11.



When normalized, 89% of respondents rated MSNBC as left of center (77% Left, 12% Lean Left), 5% of respondents rated it as in the exact center, and 6% rated it as right of center (3% Right, 3% Lean Right). *The breakdown of results by percentage is as follows:*

Left					Center					Right
32.4%	27.8%	16.9%	8.9%	2.8%	4.7%	2.1%	1.4%	1.7%	0.3%	1.0%

Weighted averages by Respondent Bias and Respondent Party Identification:

Left	Lean Left	Center	Lean Right	Right	Dem.	Ind.	Rep.
-5.30	-5.10	-5.36	-6.72	-5.88	-5.07	-5.99	-6.19

Respondents in all bias groups, regardless of self-reported bias or political party, rated MSNBC as Left on average.

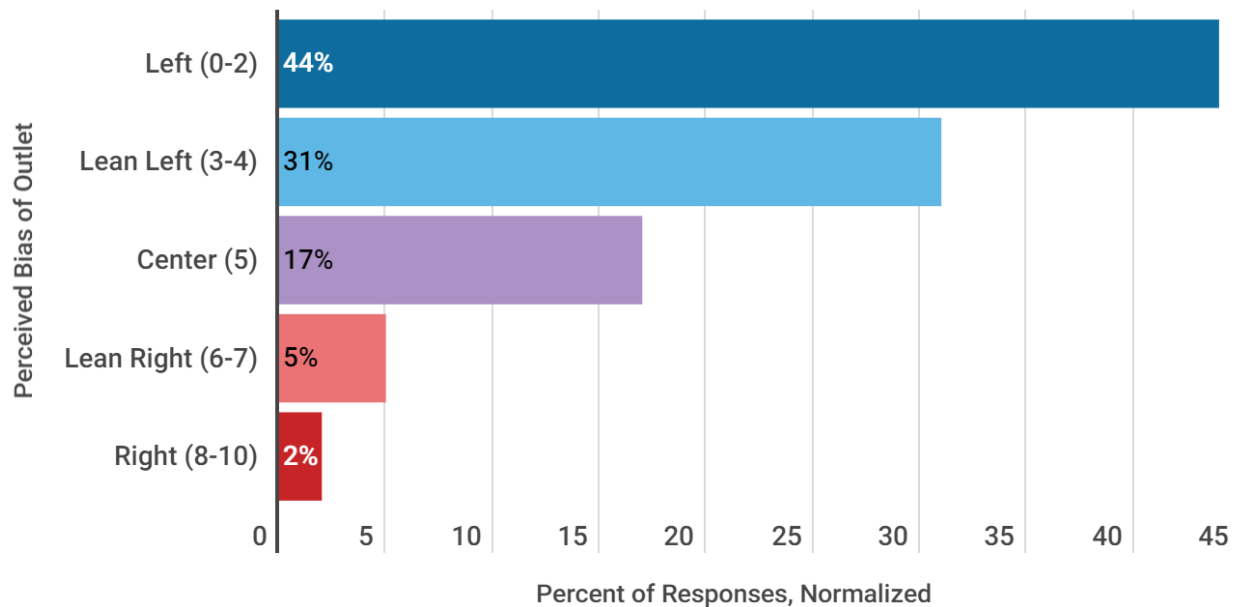
Vox

On average, respondents rated Vox as Left. This confirmed AllSides' rating of Left at the time.

Vox Aug. 2023 Blind Bias Survey (-3.49)



A total of 678 people across the political spectrum rated the bias of Vox. The weighted average was -3.49. The middle 50% of respondents lied between -6.24 (Left) and -2.44 (Lean Left) – an interquartile range of 3.80.



When normalized, 76% of respondents rated Vox as left of center (44% Left, 31% Lean Left), 17% of respondents rated it as in the exact center, and 8% rated it as right of center (2% Right, 5% Lean Right). *The breakdown of results by percentage is as follows:*

Left					Center					Right
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12.6%	14.4%	17.4%	15.7%	15.5%	16.9%	3.2%	2.3%	0.2%	0.7%	1.2%
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Weighted averages by Respondent Bias and Respondent Party Identification:

Left	Lean Left	Center	Lean Right	Right	Dem.	Ind.	Rep.
-3.06	-2.53	-3.45	-4.21	-4.21	-2.83	-3.58	-4.00

On average, respondents who were Lean Left rated Vox as Lean Left, on average. Respondents in all other bias categories rated it as Left, on average.

Democrats, on average, rated Vox as Lean Left, while Independents and Republicans rated the outlet as Left, on average.

Notes and Limitations

Because the Blind Bias Survey was distributed online, we had to be mindful of participants' time and ensure the survey was not too long. This means respondents only saw a few pieces of content from each outlet over a few days. Bias may be better determined by looking at more articles and headlines from an outlet over a longer period of time; however, making the survey longer would have meant a larger drop-off in completion rates.

We acknowledge that users could have possibly found ways to "cheat" while taking the survey. Although we trust that the vast majority of respondents completed the survey in good faith and with the intention of contributing to meaningful research, we take many precautions against cheating or gaming the system with the resources we have available in the setting of an unproctored online survey. These protective measures include using other methods in addition to Blind Bias Surveys to determine a bias rating.

Methodology

Content added to the survey was stripped of any clear indications of brand, source, author, etc. No logos, reporter names, photos, media outlet mentions, or other signals of where the content originated from were included. This ensured that the reader was completely “blind” to the content’s origins.

Anchor Outlets

AllSides chose three articles covering the same topic from three “anchor” outlets – [CBS News \(Lean Left bias\)](#), [The Hill \(Center bias\)](#), [National Review \(Right bias\)](#) – which were presented at the beginning of the Blind Bias Survey. AllSides chose content from these outlets because we are very confident in their bias ratings.

Because bias is subjective, the inclusion of content from “anchor outlets” was meant to “anchor” participants to a general idea about the range of bias that appears in media from left to right, and to provide them with a baseline. Because bias is subjective and contextual, providing anchor outlets helps readers to get a sense of the landscape before rating other sources.

AllSides acknowledges that this system is not bulletproof, as bias is still ultimately subjective and there may be people who disagree with the ratings of the anchor outlets. Still, AllSides is confident that these outlets are good representations of Center, Left, and Right political bias in the U.S.

Selecting Content to Measure Bias

Survey participants assessed 12 pieces of content from each source. AllSides selected content in two ways: 1.) collecting *the top 5 headlines most prominently displayed on the website on two different days*, and 2.) collecting *one article each of the top stories the outlet most prominently displayed around two major national news stories, on two different days*.

Selecting Top Headlines

AllSides collected the top five headlines on each outlet’s website on two different days. The first pull was done on August 8, 2023 at 1:00pm ET; the second was done on August 10, 2023 at 1:00pm ET.

All top headlines were pulled from the homepage of all the outlets analyzed.

Selecting Coverage of Major Ongoing Stories

AllSides also took into account how each outlet displayed bias in its coverage of two major, ongoing news stories: **Donald Trump Charged With Conspiracy Over 2020 Election, January 6** (pulled on August 8, 2023 at 1:00pm ET), and **House Passes Defense Bill With Controversial GOP Amendments** (pulled on August 10, 2023 at 1:00pm ET).

In addition to the headline, AllSides included the first 100-150 words of each article in the survey for respondents to evaluate for bias.

Minimizing Subjectivity

Each media outlet formats its homepage differently, and determining which stories are “most prominently” displayed is somewhat subjective. In order to determine prominence of a story on a homepage, AllSides took into consideration **photo size, headline font size, and whether or not the story was in the center of the display screen**. Stories that had very large headline fonts and photos and were displayed in the middle or at the top of the page were considered to be “most prominent.”

Top headlines were selected either because they were ***the five most prominent stories on the outlet’s homepage at the selected time***, or ***the five top stories specifically labeled in an outlet’s “Top Stories” section at the selected time***.

The content pulled to reflect coverage of major ongoing stories was ***the most prominent story an outlet displayed on the chosen topic at the selected time***.

AllSides retained screenshots of each site’s homepage on the days and times the content was pulled; anyone interested in obtaining them can [contact us](#).

Objectively Rating the Bias of AllSides News Content

The August 2023 Blind Bias Survey marked the first time AllSides news stories were included in a Blind Bias Survey. Additional steps were taken to ensure the process of evaluating AllSides’ news content was as objective as possible.

First, section headers from AllSides news stories were removed to minimize the chances that an AllSides reader would recognize the outlet. Section headers generally include bolded context text, such as “Key Details,” “Key Quotes,” “How the Media Covered it,” and more.

Trump Lawyers Fight Proposed Protective Order

Justice, Donald Trump, Trump Lawyers, Protective Order, Free Speech, Politics, January 6, First Amendment

AllSides Summary

Lawyers for former President Donald Trump have submitted a [court filing](#) to oppose a [proposed protective order](#) that they say would limit Trump's First Amendment rights.

Key Details: On Friday, Special Counsel Jack Smith asked U.S. District Judge [Tanya Chutkan](#) to issue a protective order that would limit Trump's ability to share evidence related to an upcoming trial. Smith is claiming that the Trump team is attempting to "try the case in the media rather than in the courtroom."

Key Quote: "In a trial about First Amendment rights, the government seeks to restrict First Amendment rights," Trump's lawyers write in the filing. "Worse, it does so against its administration's primary political opponent, during an election season in which the administration, prominent party members, and media allies have campaigned on the indictment and proliferated its false allegations."

For Context: Last week, Trump was [indicted on four counts](#) by a grand jury convened by Smith over alleged efforts to overturn the 2020 election.

How the Media Covered it: Sources on the right noted that Trump's attorneys are claiming that Smith is trying to silence President Biden's top political opponent. Sources on the left noted that prosecutors are suggesting Trump's "bombastic use of social media" is a concern.

Featured Coverage of this Story

From the Right

Trump Lawyers Accuse Jack Smith of Trying to Silence Biden's Top Political Opponent

National Review  [See rating details](#)



Tasos Katopodis, Kevin Wurm/Reuters

From the Center

Jack Smith Tears Into Trump's Protective Order Counterproposal

Newsweek  [See rating details](#)




DREW ANGERER/GETTY IMAGES

NEWS

From the Left

Trump Lawyers Fight Order That Would Limit What He Can Say About Jan. 6 Evidence

HuffPost  [See rating details](#)

NEWS

Former President Donald Trump's attorneys asked a federal judge to reject a proposed protective order in the government's election conspiracy case, claiming the effort to limit any public release of evidence would restrict his First Amendment rights.

Special counsel Jack Smith's team first asked U.S. District Judge Tanya Chutkan on Friday to issue a protective order related to any evidence shared with Trump's team as lawyers

Example of AllSides section headers that were removed from survey content.

During the collection of top headlines from news outlets included in the survey, AllSides' bias team – which is separate from its news team – determined the content collection dates in advance of collecting the content, in an effort to eliminate allegations of cherry-picking content. The AllSides news team was not made aware of the content collection dates, nor that an analysis was occurring of AllSides' news content, ensuring that the news team conducted operations as normally and was not influenced by knowledge of survey content collection.

For the story collection process, the AllSides bias team collected stories from all other outlets first before collecting from AllSides. Again, this was in an effort to prevent cherry-picking stories.

Finally, while AllSides acknowledges the methodology cannot be entirely perfect, an additional question was asked in the survey about whether respondents generally read AllSides news content daily, a few times a week, a few times a month, or never. Respondents, regardless of their consumption level of AllSides news content, rated AllSides as Center, on average.

Understanding Bias of Those Who Formatted and Participated in the Survey

Content was gathered by three AllSides team members, one with a Center bias, one with a Lean Left bias and one with a Lean Right bias. Having people with different political biases pull the content provided a check and ensured it was conducted in a fair manner.

Each survey respondent was asked to self-determine their bias using the [AllSides Rate Your Bias tool](#) and report their results in the survey.

Note that when examining the results, each group was viewed independently and then the data was normalized. In other words, in normalization, the overall results of all participants with a Left bias were given the same weight as the results from those with a Right bias (which may have had fewer participants overall) and from those with a Center bias (which may have had more participants overall). Each group had an equal impact on the survey results.

Using the tool, participants self-rate their bias on social issues, economic issues, foreign policy, the environment, healthcare, education, social security, and welfare. Users are asked to say whether they believe their views are Left, Lean Left, Center, Lean Right, or Right on these issues. They are also asked to rate the importance of these issues to them personally, in order for AllSides to generate an overall bias rating for the individual.

The Rate Your Bias tool does not purport to be definitive, and AllSides acknowledges that political thought is complex and does not fit neatly into the five categories provided.

When people use this tool, they are able to provide an indication of *where they perceive their own views to fall on the political spectrum*. Because bias is “in the eye of the beholder,” many people approach news articles with their own bias in mind. For example, someone who believes themselves to be Lean Left on many issues likely filters news articles through the lens of that bias. For this reason, while not perfect nor “accurate,” the self-rated bias of AllSides team members and survey participants is a key aspect of our Blind Bias Survey and overall rating system, because it helps us to identify media bias as Americans perceive it.

In a separate question, respondents were asked to identify their political party identification, if they had any. There were four responses allowed in the Blind Bias Survey: Democrat, Independent, Republican, and “something else”.

Distribution

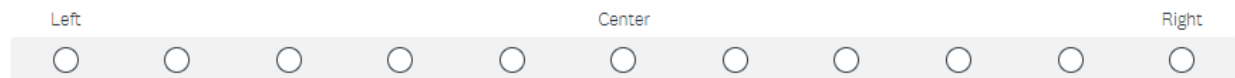
Responses were collected between August 17 – 30, 2023. Of the 1181 total respondents, 749 were recruited through email campaigns and 432 were recruited through the homepage on AllSides’ website.

How the Survey Was Formatted

Participants were asked to disclose their age, gender, [Rate Your Bias](#) result, political party identification, and state or country of residence.

Respondents were then presented with seven pages of survey content (a given media outlet's content would be displayed on a single page) and were asked to give an overall bias rating for the content.

For each outlet, including anchor outlets, respondents were instructed to rate on an 11-point Likert scale where they believe the bias of the outlet is, based on the content provided.



One Likert scale (as shown above) was deployed for each outlet analyzed; the point furthest to the left was labeled “Left”, the point furthest right was labeled “Right”, and the point in the center was labeled “Center”. No instructions were given on how to rate an outlet other than a short description on how to interpret points (*see Appendix A for details*).

Data Analysis

AllSides analyzed how people rated outlets in the Blind Bias Survey based on their self-reported bias rating (Left, Lean Left, Center, Lean Right, Right) and political party identification (Democrat, Independent, Republican).

AllSides independently analyzed the responses from each bias group, then calculated an average using an 11-point numeric scale for each bias category. We then calculated an overall arithmetic average, taking an average of responses from all bias groups together, to create an overall weighted average.

Calculating the arithmetic average and overall weighted average was appropriate for analysis given the number of points on the Likert scale, and the fact that three points on the scale were labeled to provide a more interval-like measure of response options.

The weighted average was converted from an 11-point numeric scale to a 19-point numeric scale. The 19-point numeric scale for reporting ranges is from -9 to +9, with 0 in the middle. The purpose of using both positive and negative integers is to allow readers to clearly identify which outlet's rating came out as left of center (denoted as a negative number) and right of center (denoted as a positive number). The bias categories are defined as follows:

Left: -9.00 to -3.00

Lean Left: -2.99 to -1.00

Center: -0.99 to +0.99

Lean Right: +1.00 to +2.99

Right: +3.00 to +9.00

Data normalization was also conducted on the five bias categories to apply equal weight to each. This is for the purpose of 1.) creating a histogram of results, 2.) assigning qualitative metrics (e.g. AllSides' 5-point Left-Right scale), and 3.) defining what percentage of respondents selected each point on the 11-point Likert scale.

For data presentation, a box plot is created to represent the **interquartile range**, or the middle 50% of responses. The larger the interquartile range, the more spread out responses are, on average.

Note: due to rounding, a sum of percentages rounded to the nearest ones place may appear to be one point more or less than its parts.

About AllSides Media Bias Ratings™

AllSides provides over [1,000 media bias ratings](#) of online media outlets, writers, think tanks, and other sources. We assign each source a bias rating on a 5-point scale: [Left](#), [Lean Left](#), [Center](#), [Lean Right](#), and [Right](#).



The AllSides **patented bias detection and display technology** drives what is arguably the world's most effective and up-to-date bias detection engine. It's powered by a combination of wisdom-of-the-crowd technology and statistical research and methodologies.

Our bias rating system utilizes multiple methodologies for assessing media bias, and combines them for the best possible results. On [our website](#), we list which methods we used to arrive at the bias rating for any given source. Blind Bias Surveys are our most robust methodology; we also employ [Editorial Reviews](#), independent reviews, and third party data. [Learn about these other methods for rating bias at AllSides.com](#).

Our bias ratings are fluid and are subject to change over time as the bias of a source changes or as we acquire new information.

Subjectivity of Bias Ratings

The AllSides patented media bias rating system reflects the average judgment of the American people. It is not “accurate” – bias is subjective and “in the eye of the beholder,” so there is no strictly accurate measurement of political bias. What is considered a left-wing view to someone on the right may seem like a centrist view to someone on the left, and vice versa.

AllSides recognizes that a five-point bias rating scale (Left, Lean Left, Center, Lean Right, Right) cannot capture the multitude of nuance that makes up the landscape of political thought. Far from seeking perfection, our ratings simply serve as a “map” of bias that helps readers to get a general idea of where a media outlet may fall in the modern political landscape, thus helping them to understand which perspectives may be represented or omitted in reading that particular news outlet. Our bias ratings are intended to reflect the average judgment of the American people, who have various views and hail from all points on the political bias spectrum.

About AllSides Blind Bias Surveys

During an AllSides Blind Bias Survey, participants are asked to rate the bias of online news content “blindly” — with all branding and identifying information removed. This provides a robust bias evaluation because it eliminates respondents’ preconceived notions of that brand’s bias — they assess content *only*. This method is at the core of the patented AllSides Bias Rating™ methodology.



How AllSides Chose Which Sources to Evaluate

AllSides chose outlets analyzed to assess based on multiple factors, including one or a combination of the following:

Community feedback from readers. Visitors to the AllSides website are invited to indicate whether they agree or disagree with our media bias ratings. Community feedback does not determine AllSides Media Bias Ratings™, but can trigger a deeper review. Some outlets may be chosen because a significant portion of readers indicated they disagreed with our bias rating for that outlet.

Traffic to the source page from search engines. AllSides uses Google Analytics to determine which source pages receive the most traffic from search engines.

Existing data. AllSides took into consideration whether or not the outlet had been recently subject to other AllSides media bias rating methodologies, such as past Blind Bias Surveys, Editorial Reviews, independent reviews, or third party data.

Appendix A: Blind Bias Survey Content

Anchor Outlet Survey Content

Below is the content that survey respondents saw from anchor outlets. **Respondents did not know what media outlet the content came from — AllSides includes this information here for reporting purposes only. All italicized content is what survey respondents saw.**

Below are stories from 3 major online media outlets in the U.S.

After reading each piece of content carefully, please indicate what you believe is the overall bias of the media outlet. Further away from the center indicates more bias to the left (liberal) or right (conservative).

There are no "correct" answers — AllSides is interested in what you perceive the bias of the media outlet to be.

Anchor 1 – The Hill (Center bias)

What to know about Ohio special election at center of abortion fight

Ohio's special election Tuesday could raise the threshold for amending the state's constitution and have a potentially critical impact on the future of abortion rights in the state.

With few other elections happening in an off year, a ballot measure in Ohio that would enshrine abortion rights in its constitution will be one of the most closely watched elections in November 2023. But first, voters will decide this Tuesday whether a supermajority should be necessary for constitutional amendments, which could require abortion rights advocates to climb a steeper hill to achieve their goal this fall.

Anchor 2 – National Review (Right bias)

Progressives Poised to Remake Ohio Government if Measure Raising Threshold to Amend Constitution Fails

On Tuesday, Ohio voters will head to the polls for a special election to decide whether to raise the threshold required to pass a constitutional amendment in the state.

Ohio has used a simple-majority requirement since 1912, but voters will now decide whether that threshold should be bumped up to 60 percent.

Supporters and opponents of the measure, known as Issue 1, agree the vote will have far-reaching implications. Special-interest groups have committed millions of dollars to the race to ensure it remains easier to push their legislative agenda via ballot amendment. If the threshold remains at 50 percent, conservatives warn that Ohio could serve as a blueprint for liberal groups to circumvent the normal legislative process in states across the country.

Anchor 3 – CBS News (Lean Left bias)

Targeting abortion access, Ohio Republicans are trying to make it harder to amend the state's constitution

For more than a century, Ohio voters could amend the state constitution with a simple majority of more than 50% of the vote.

That could change in August, when Ohio voters head to the polls in a special election to decide whether future amendments will instead need the approval of 60% of the electorate.

The change, known as Issue 1, would almost certainly determine the fate of abortion access in the state if approved.

For months, Ohio Republicans have been pushing to make it more difficult for voters to approve constitutional amendments — the next front in the state-led battle over abortion rights after the Supreme Court overturned Roe v. Wade.

Outlet Survey Content

Below is the content that survey respondents saw to assess outlets. **Respondents did not know what media outlet the content came from — AllSides includes this information here for reporting purposes only.**
All italicized content is what survey respondents saw.

Please indicate what you believe the overall bias of the media outlet to be based on the headlines and content. Please read the content carefully.

Again, further away from the center indicates more bias to the left or right, with the furthest points on the scale being the farthest left and right.

Source 1 – The Wall Street Journal

Source 1 Bias Assessment

Headlines Day 1:

Earth Just Had Its Hottest Month Ever. How Six Cities Are Coping.

Dow Drops as Downgrades Send Bank Shares Lower

The Legal Assault on Corporate Diversity Efforts Has Begun

Your Electric Bill Is Likely Headed Lower, Just Not as Low as Before

Chinese Exports Fall at Steepest Pace Since 2020

Headlines Day 2:

Colleges Spend Like There's No Tomorrow. 'These Places Are Just Devouring Money.'

Modest Inflation Could Cause Fed to Hold Rates Steady

Ukraine Uses Small-Unit Tactics to Retake Captured Territory

Ecuador Declares State of Emergency After Presidential Hopeful Killed

U.S. Investment Ban on China Poised to Deepen Divide

Story 1:

The Most Notable Passages in the DOJ's Indictment of Trump

Special Counsel Jack Smith filed a lengthy and detailed indictment against Donald Trump, alleging the former president committed a raft of federal crimes in a desperate bid to stay in power.

Legal observers have called the 45-page document a "speaking indictment," which provides more information than legally required to justify the charges and craft a narrative. Tuesday's indictment also lists six unnamed and unindicted conspirators, including a Justice Department employee.

Here are five notable quotes from the filing, which opens up a third pending criminal case against Trump.

"Despite having lost, the Defendant was determined to remain in power. So for more than two months following election day on November 3, 2020, the Defendant spread lies that there had been outcome-determinative fraud in the election and that he had actually won. These claims were false, and the Defendant knew that they were false. But the Defendant repeated and widely disseminated them anyway—to make his knowingly false claims appear legitimate, create an intense national atmosphere of mistrust and anger, and erode public faith in the administration of the election."

Story 2:

Senate Passes Defense Bill, Setting Up Fight Over Abortion, Transgender Care

The Democratic-led Senate passed its version of the annual defense-policy bill with broad bipartisan support, putting the legislation on a collision course with the Republican-controlled House, which narrowly voted earlier this month to add contentious provisions that would restrict abortion access and transgender healthcare for troops.

The vote was 86-11.

"What's happening in the Senate is a stark contrast to the partisan race to the bottom we saw in the House, where House Republicans are pushing partisan legislation that has zero chance of passing," said Senate Majority Leader Chuck Schumer (D., N.Y.), ahead of the Senate vote. Schumer noted that the Senate process included votes on 98 amendments, many of them bipartisan.

“This is really important for our country,” said Senate Minority Leader Mitch McConnell (R., Ky.).

Source 2 – AllSides

Headlines Day 1:

Trump Lawyers Fight Proposed Protective Order

Appeals Court Blocks Biden Plan to Forgive Debt of Defrauded Students

Judge Dismisses Trump's Countersuit Against E. Jean Carroll

US Deploys Over 3,000 Troops to Middle East Amid Iranian Tensions

Trump Attorney Says ‘Technical Violation’ of Constitution Not a Crime

Headlines Day 2:

Inflation Rose 3.2% Annually in July

FBI Agents Shoot and Kill Utah Man Accused of Threatening Biden During Raid

Oversight Committee Memo Details More Foreign Payments Made to Hunter Biden

China Faces Deflation, Raising Concerns for World Economy

Ohio Voters Reject Issue 1 in Win for Abortion Supporters

Story 1:

Donald Trump Charged With Conspiracy Over 2020 Election, January 6

Former president and 2024 presidential candidate Donald Trump has been charged with his third criminal indictment in four months, this one in connection with the 2020 election and the Jan. 6 riot.

This indictment contains four single-count charges: Conspiracy to Defraud the United States, Conspiracy to Obstruct an Official Proceeding, Obstruction of and Attempt to Obstruct an Official Proceeding, and Conspiracy Against Rights.

The indictment from the Department of Justice states that after losing the 2020 election, Trump was “determined to remain in power.” The document alleges that Trump “pursued unlawful means of discounting legitimate votes and subverting the election results,” including, “a conspiracy to defraud the United States by using dishonesty, fraud, and deceit to impair, obstruct, and defeat the lawful federal government function by which the results of the presidential election are collected, counted, and certified by the federal government.”

Story 2:

House Passes Defense Bill With Controversial GOP Amendments

The House passed a defense spending bill mostly along party lines on Friday after Republicans added amendments rolling back Defense Department policies on diversity, abortion access, and more.

In a 219-210 vote, four Democrats joined most Republicans in backing the bill, and four Republicans joined most Democrats in opposition. The core of the \$886 billion National Defense Authorization Act (NDAA) would give servicemembers a 5.2% pay raise.

The Republican amendments, added by the party's more conservative members Thursday evening, would prohibit the Defense Department from paying for or reimbursing abortion services; eliminate diversity, equity, and inclusion programs; ban military schools from having "pornographic and radical gender ideology books" in their libraries; and bar military healthcare from covering hormone treatments and surgeries for transgender individuals.

Source 3 – The Post Millennial

Source 3 Bias Assessment

Headlines Day 1:

Canadian mom, engineer, Muslim slams Trudeau Liberals for pushing LGBTQ agenda as though it is the new national religion

[News Outlet] BLOCKED in Canada as Trudeau's censorship bill, Meta ban, go into effect

Journalism prof urges parents to expose their children to pictures of naked adults to prep them for seeing naked trans people in bathrooms, locker rooms

REVEALED: DEI group received THOUSANDS from Trudeau government prior to leading training that led to Toronto educator's suicide

CBC Vancouver staffer faces child sexual assault charges after removal from newsroom by police

Headlines Day 2:

Video shows FBI raid Utah man's home over anti-Biden Facebook posts, resulting in elderly man's death

Massachusetts Lt. Gov tells residents to 'consider hosting' illegal immigrant families in their HOMES

New York Times teamed with state agencies to target Orthodox Jewish schools: report

Trump leads field with 53% as DeSantis drops to third: Cygnal poll

Biden claims 'I never talked business with anybody' when pressed by Peter Doocy over involvement in Hunter's foreign deals

Story 1:

BREAKING: President Trump indicted by Biden DOJ on 'efforts to overturn 2020 election'

On Tuesday evening, 2024 GOP frontrunner Donald Trump was indicted on charges related to alleged efforts to overturn the 2020 election by Special Counsel Jack Smith. This indictment is on charges relating to the aftermath of the 2020 presidential election and January 6.

He was indicted on 4 counts, including conspiracy to defraud the government, conspiracy to obstruct an official proceeding, obstruction of and attempt to obstruct an official proceeding, and conspiracy against rights.

Smith will speak to what exactly he's charging Trump with during a press conference scheduled for Tuesday evening.

This is the third indictment Trump is currently facing. He faces charges in New York, as well as federal charges in Florida over documents seized by the FBI in August 2022.

Story 2:

BREAKING: House passes defense bill with restrictions on abortions, sex changes, and diversity initiatives

The House GOP successfully added provisions to the Defense Authorization Act, adding limits on abortion, sex changes, and diversity training in the military. The vote passed 219 to 210.

House Speaker Kevin McCarthy praised the provisions, saying that the GOP did "exactly what we had said we would do" in using provisions in the bill to force the Biden administration to "stop using taxpayer money to do their own wokeism."

"A military cannot defend themselves if you train them in woke," McCarthy said, per [News Outlet].

The new measures prevent the US Armed Forces from paying for sex changes or cross-sex hormones for personnel, from providing reimbursement for service members who seek to travel out of state to end their pregnancies, and eliminates all diversity, equity and inclusion offices at the Pentagon. Further, the Department of Defense will be prevented from employing affirmative action for military academies.

Source 4 – MSNBC

Source 4 Bias Assessment

Headlines Day 1:

Kamala Harris' takedown of Ron DeSantis reminds that she's one of Biden's best players

Clarence Thomas faces yet another round of ethics questions

Trump 'co-conspirator' John Eastman's lawyer confronted over coup charges

Why Judge Chutkan wants a protective order hearing for Trump

DeSantis replaces presidential campaign manager

Headlines Day 2:

Fake elector report should be a warning to Republicans still betting on Trump

Fani Willis responds to racist and sexist Trump attack ad

McCaskill: Clarence Thomas is permanently damaging the Supreme Court

Why new Trump lawyer John Lauro's arraignment statement was so revealing

Hoping to move D.C. trial, Trump revives pre-Jan. 6 tactics

Story 1:

Why this Trump indictment is the most important

Since Jan. 6, 2021, we have been forced to live with the unfathomable: a president of the United States encouraged an attack on the Capitol designed to undermine the very democracy he was elected to protect and preserve. Adding insult to injury, after witnessing with our own eyes Donald Trump telling an angry mob that they must "fight like hell" or they "won't have a country anymore," then directing them to go the Capitol and "stop the steal," the American people have waited for a full 2 ½ years for Trump to be held accountable for his obvious, readily provable crimes.

Trump has now been criminally indicted by a grand jury at the E. Barrett Prettyman U.S. Courthouse in Washington — just a stone's throw from the Capitol crime scene — for his attempt to end our representative democracy altogether, by overriding the expressed will of the American voters and unlawfully install himself for a second presidential term.

Story 2:

GOP's defense bill tries to restrict interactions with civil liberties group

It's no secret that House Republicans took a bipartisan National Defense Authorization Act, loaded it up with culture war priorities, and turned the package into a far-right wish list. What's less well known is the full list of changes GOP members approved.

As we discussed last week, the House-approved version of the NDAA limits abortion access for servicemembers, ends diversity training in the military, curtails transgender care, prohibits work on combatting climate change, and even restricts what Defense Department schools can teach.

But that's not all it does. [News Outlet] reported on a detail that had gone largely overlooked.

A conservative Republican provision of the fiscal 2024 defense policy bill that would prohibit Defense Department personnel from communicating with an established civil rights group survived a contentious House vote Friday. The amendment, slipped into the House version of the defense authorization bill by Rep. Mike Turner, R-Ohio, would forbid service members from contacting the Military Religious Freedom Foundation or its leadership.

Source 5 – Vox

Source 5 Bias Assessment

Headlines Day 1:

What went wrong in Ukraine's counteroffensive

What a trucking company bankruptcy tells us about labor tensions in America

The right-wing backlash against the US women's national soccer team, explained

How Modelo beat Bud Light to become America's most popular beer

The future of cities, according to the experts

Headlines Day 2:

When it comes to the economy, everything's great and no one's happy

Trump's defense in the 2020 election case, explained by legal experts

DeSantis is still standing by Florida's revisionist Black history

You still need to tell your friends if you get Covid

A deadly shipwreck illustrates the tragedy behind Europe's migration policies

Story 1:***Trump was just indicted for trying to steal the 2020 election***

Former President Donald Trump was indicted for an unprecedented third time on August 1, adding another set of serious federal charges to the mounting legal issues he faces.

Trump was indicted as part of the Department of Justice's criminal investigation, led by special counsel Jack Smith, into the January 6, 2021, insurrection at the US Capitol. The indictment marks the second time Trump has faced federal charges, and he remains the only president to have been federally indicted.

Trump is charged with four counts: conspiracy to defraud the United States, conspiracy to obstruct an official proceeding, obstruction of and attempt to obstruct an official proceeding, and conspiracy against rights. Trump could face up to 20 years in prison for each of the obstruction-related charges and 10 years for the conspiracy against rights charge.

Story 2:***How Republicans turned a must-pass defense bill into an "extremist manifesto"***

On Friday, House Republicans narrowly passed their version of an annual defense bill 219–210, after stacking it with controversial amendments on social issues that are dead on arrival in the Senate.

The debate on the National Defense Authorization Act, or the NDAA for short, now heads to the Democrat-controlled upper chamber, which is set to consider its own take on the bill later this month. Eventually, the two chambers will work to reconcile their differences between the two in the hope of finding a compromise.

The NDAA, one of Congress's must-pass bills, effectively lays out what the military's budget could look like for the next year and which programs will be funded. This year's House bill authorizes \$886 billion in funding, including a 5.2 percent pay raise for service members and the appointment of an inspector general to oversee Ukraine funding.

Appendix B: Survey Table of Results

Response Data	Respondent Bias					Respondent Party ID			Gender		Age						NORMALIZED
	Left	Lean Left	Center	Lean Right	Right	Dem.	Ind.	Rep.	Female	Male	18-24	25-34	35-44	45-54	55-64	≥65	AVERAGE
Total Survey Responses:	132	259	354	343	93	252	535	256	387	749	65	77	97	186	256	371	1181
% NET: Right of Center	6.8%	5.5%	6.9%	4.9%	14.0%	3.9%	5.5%	8.7%	4.7%	7.4%	9.1%	8.3%	3.6%	4.3%	4.9%	4.8%	8%
Left	36.5%	21.2%	44.6%	53.4%	66.0%	28%	44%	55%	36.4%	45.7%	42.4%	62.5%	46.4%	52.6%	40.8%	38.1%	44%
Lean Left	40.5%	47.9%	29.7%	25.7%	12.0%	47%	33%	21%	35.5%	30.5%	30.3%	20.8%	33.9%	28.4%	40.8%	36.2%	31%
Center	16.2%	25.3%	18.8%	16.0%	8.0%	22%	18%	15%	23.4%	16.4%	18.2%	8.3%	16.1%	14.7%	13.4%	21.0%	17%
Lean Right	6.8%	4.8%	4.0%	3.9%	8.0%	3%	4%	5%	3.3%	5.5%	9.1%	6.3%	3.6%	4.3%	3.5%	2.9%	5%
Right	0.0%	0.7%	3.0%	1.0%	6.0%	1%	2%	3%	1.4%	1.8%	0.0%	2.1%	0.0%	0.0%	1.4%	1.9%	2%
WEIGHTED AVERAGE	-3.06	-2.53	-3.45	-4.21	-4.21	-2.83	-3.58	-4.00	-3.18	-3.61	-3.19	-4.50	-3.82	-4.26	-3.60	-3.33	-3.49